



YOUR AI PROFIT REVOLUTION

WITH
Chris Cardell

The AI Conversation For Entrepreneurs



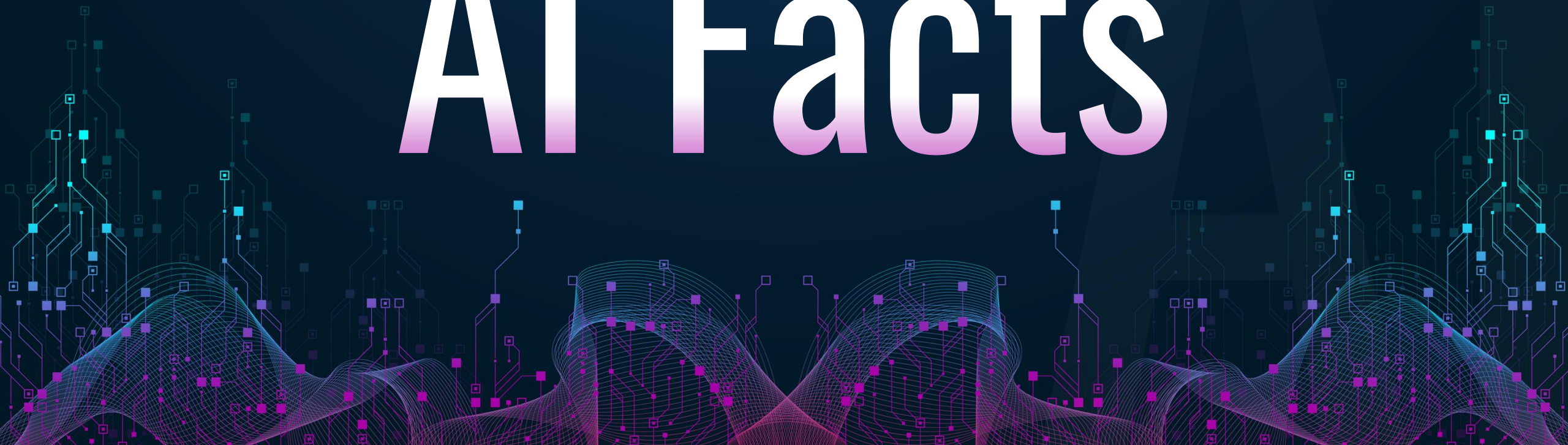
AI And Your Business

1 Reducing Costs and automating
human tasks

2 Getting Customers



AI Facts





- AI is the fastest adopted technology in the history of computing (faster than internet, mobile, or social media)
- The global AI market is on track to exceed £1.6 trillion per year within the next decade
- Around 80% of companies now use AI in at least one core business function



Businesses using AI are seeing 20–50% productivity gains in many roles

- PwC reports that generative AI has delivered 20–50% productivity improvements across functions such as IT development, finance, and marketing in real business use cases.

For many roles, AI delivers the equivalent of an extra employee per team member

- A Thomson Reuters report finds that professionals expect AI to save up to 12 hours per week — equating to the productivity impact of roughly an additional team member for every 10 employees.

AI FACTS



- A UK forecast suggests that up to 3 million jobs (especially low- and mid-skilled roles) could be lost to automation and AI by 2035, reshaping the future of work.
- In the USA AI Phone agents in the mortgage industry are now handling over 2 million customer calls per month — inbound and outbound
- Chat GPT reached 1 million users in just 5 days — faster than Instagram, Spotify, or Dropbox
- It hit 100 million monthly active users in 2 months — one of the fastest adoption curves in history
- Now used by 800+ million people every week worldwide. That's roughly 10–12% of the entire world's population

AI FACTS



- Self-driving cars could generate revenue of \$400 billion by 2035.
- A fully AI-developed drug has killed resistant MRSA in lab and animal tests.
- Website visitors from AI search are 4.4x more valuable than visitors from organic search (Semrush)
- More than 1 in 3 organizations that use AI have adopted fully centralized AI hubs or centers of excellence (McKinsey)
- 90% of UK retailers are actively exploring AI agents, with a third already implementing them (Retail Tech Innovation Hub)
- Netflix's recommendations technology is worth \$1 billion in revenue annually (Business Insider)

AI FACTS



- 88% of people have had a conversation with a chatbot in the past year (Tidio)
- The Zendesk CEO predicts that all customer interactions will eventually involve AI in some form (Zendesk)
- The FDA has approved over 1,200 "AI-enabled" medical devices (FDA)
- Marketing and sales departments are the biggest Gen AI adopters (McKinsey)
- 51% of email marketers believe AI-supported email marketing is more effective than manual efforts (Statista)
- Using AI in lead generation can increase conversion rates by 25% (Super AGI)

AI Can Solve The Four Biggest Problems in Business

1 Profits

2 Getting Customers

3 Converting Leads to Customers

4 The People Problem

**“It is not the strongest of the
species that survives, nor the most
intelligent; it is the one most
adaptable to change.”**

Charles Darwin

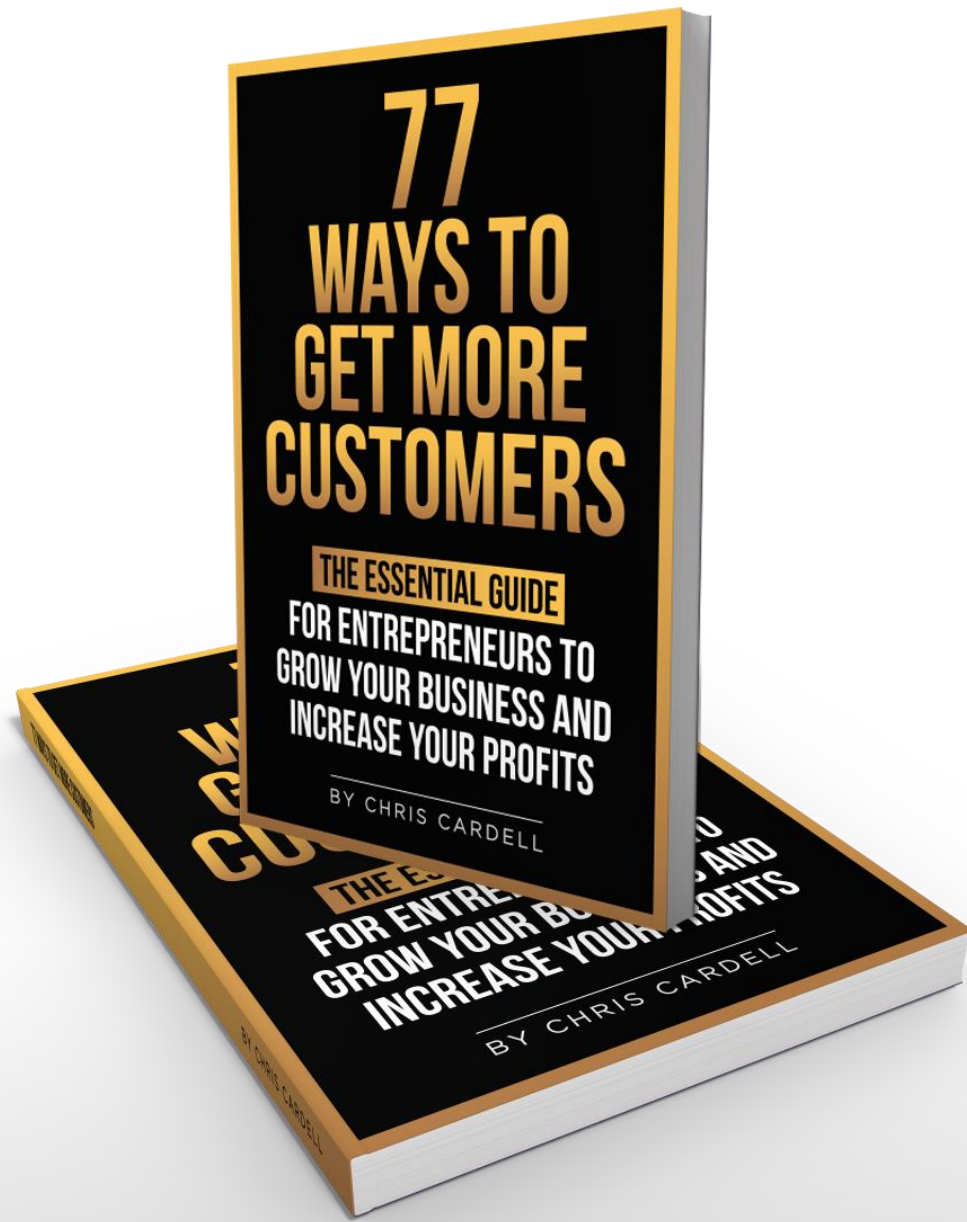
About Chris Cardell

20 Year Track Record in
working with
Entrepreneurs to
implement Leading
Edge Marketing











THE
INTERNET AGENCY

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

How do you turn your Business into
an AI Driven Business?

Layering.

You simply transition, one layer
at a time.



The 5 Layers of an AI Driven Business

1 Website and Online Marketing

2 Customer Acquisition

3 Sales and conversions

4 Social Media

5 AI Business Processes – Automation and Cutting Costs



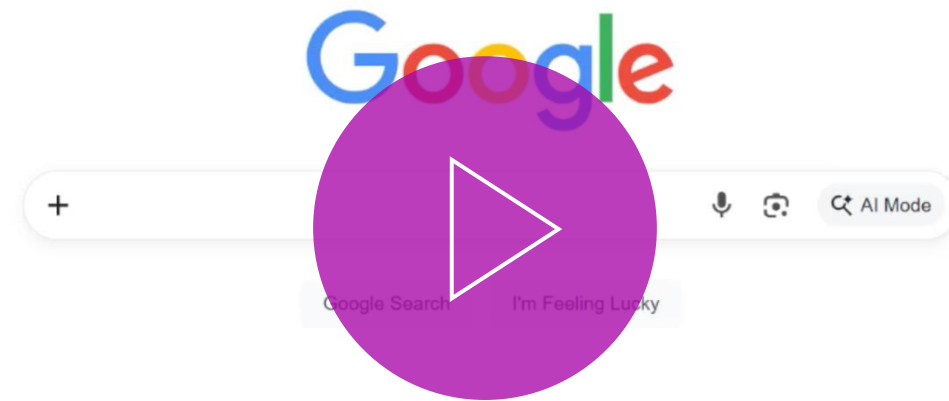
Layer 1

AI Website and Online Marketing



**What is the purpose of your
website in an AI driven world?**

WEBSITES ON GOOGLE





What is the purpose of your website in an AI driven world?

1 To acquire Leads and Customers

2 CRITICAL – To feed AI



AI SEO



What is the purpose of AI SEO?

Get your business understood, trusted, and recommended by AI systems like ChatGPT, Google AI, Perplexity, Grok, Claude, etc.



The big difference from traditional search:

Google looked at keywords

The AI systems look for:

- Authority
- Clarity
- Trust
- Real-world proof
- Structured understanding



The 7 Pillars of AI SEO

How Businesses Get Recommended by AI



1. Authority Positioning & Topic Ownership

AI systems do not recommend “general” businesses. They recommend **clear authorities**.

- Clear positioning in one main market or category
- Deep coverage of that topic (not scattered content)
- Unique frameworks, methods, language, and point of view
- Clear differentiation from competitors

This is about engineering authority, not publishing random content.

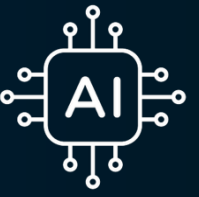


2. Entity & Brand Recognition

AI works on **entities** (people, companies, brands), not just websites.

- Clear company, brand, and founder/expert entities
- Strong About page and clear “who we are / what we do / who we serve”
- Proper use of Person, Organization, Brand schema
- Consistent identity across website, Google, Bing, socials, and the web

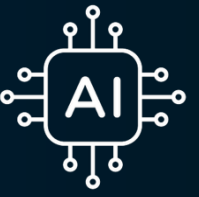
If AI doesn't clearly understand who you are, it won't recommend you.



3. Trust Signals Everywhere

AI systems heavily weight:

- Reviews
- Testimonials
- Case studies
- Mentions on other sites
- Citations
- Media appearances



4. Content That Answers Real Questions

AI systems are trained on:

- Questions
- Problems
- Explanations
- Comparisons
- “How do I...”
- “What’s the best...”
- “Who should I use for...”



5. Technical AI-Readable Infrastructure

This is where it stops being DIY.

- Clean crawlability, indexing, and canonical control
- Proper schema across the site (company, person, services, reviews, content)
- Fast, lightweight, mobile-first performance
- Clear site structure, topic silos, and internal linking
- One clear purpose per page, with proper headings and structure

This turns your website into a **machine-readable knowledge asset**.

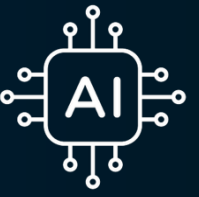


6. Consistency, Control & Signal Alignment

AI cross-checks everything.

- Same positioning across website, socials, listings, and media
- No conflicting messages, no duplicate versions, no confusion
- Clear, reinforced topic focus across the entire web footprint
- Controlled, deliberate signal reinforcement

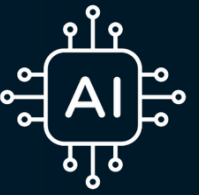
Inconsistency = uncertainty = AI avoids recommending you.



7. Original Content (Not Generic AI copy)

AI is drowning in:

- Generic blogs
- Rewritten rubbish
- Same advice everywhere



7. Original Content (Not Generic AI copy)

AI favours businesses that are active, current, and expanding their authority.

- Regularly publishing new, high-quality, authoritative content
- Continuously upgrading and strengthening key pages
- Keeping information, examples, and proof points up to date
- Expanding topic coverage as the market and AI systems evolve
- Sending clear freshness and activity signals to search and AI systems

We asked Chat GPT...

Was it a good idea to use AI to write web content



It said:

**“If your content could have been written
by any AI, AI has no reason to
recommend YOU.”**

AI SEO



WARNING

DO NOT TRY THIS AT HOME!

Conversion Rate Optimisation



The Three Golden Rules of Website Conversion



Golden Rule 1

Don't Do This

Request callback

* Indicates a required field.

* First Name

* Last Name

* Telephone number

* When should we call?

Please choose



Message

Submit

Golden Rule 2

Test Having Just
One Call To Action



Revolutionizing IT Support across Washington

Don't Just Fix IT - Prevent Problems Developing



Unlock the full potential of
your IT systems. Call today.

Call (425) 482-1919



Award-Winning
IT Management



20 Years of
Expertise



Client-First
Practices



Comprehensive
Security Solutions



Strategic Business
Advantage



Preventing
Problems

**At SisAdmin, we're not just about
fixing IT problems; we're about
preventing them.**



THE RIGHT LOCATION. THE RIGHT SPACE. THE RIGHT MOVE FOR YOUR BUSINESS.

Tailored commercial space with the scale, visibility and flexibility to power your next stage of growth.

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Direct access to A13 & M25



Units up to 50,000 sq ft



Lease or purchase options



Next door to Screwfix & Howdens



One purpose-built



Do You Need More Space But Can't Afford to Compromise?

When your business is ready to expand, choosing the right premises isn't just about square footage – it's about strategic positioning, operational efficiency, and future flexibility.

Golden Rule 3

Conversion Rate Optimisation will
Increase Your Sales by 20% to
100% over the Next Year

Your £10,000 to £30,000 AI Budget

If your entire financial future depended on you finding a £10,000 to £30,000 budget to launch your transformation into an AI driven business, how would you do it?

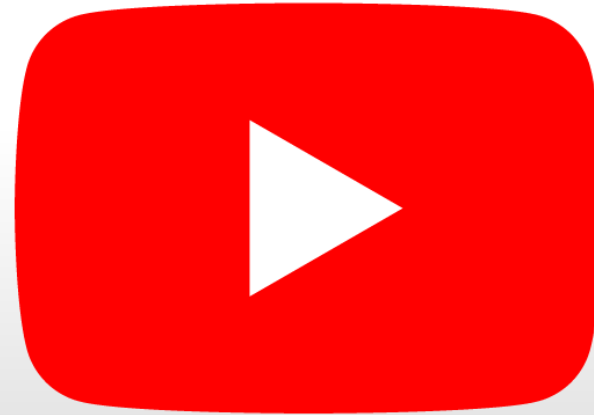
Layer 2

AI Customer Acquisition Engine

The background is a dark blue gradient. At the bottom, there are intricate, glowing circuit-like patterns in shades of teal and purple. These patterns consist of thin lines and small squares, some of which are highlighted with a bright blue or white glow. The overall aesthetic is high-tech and futuristic.



**Using the power of the AI in the
world's most successful platforms to
acquire customers for you.**





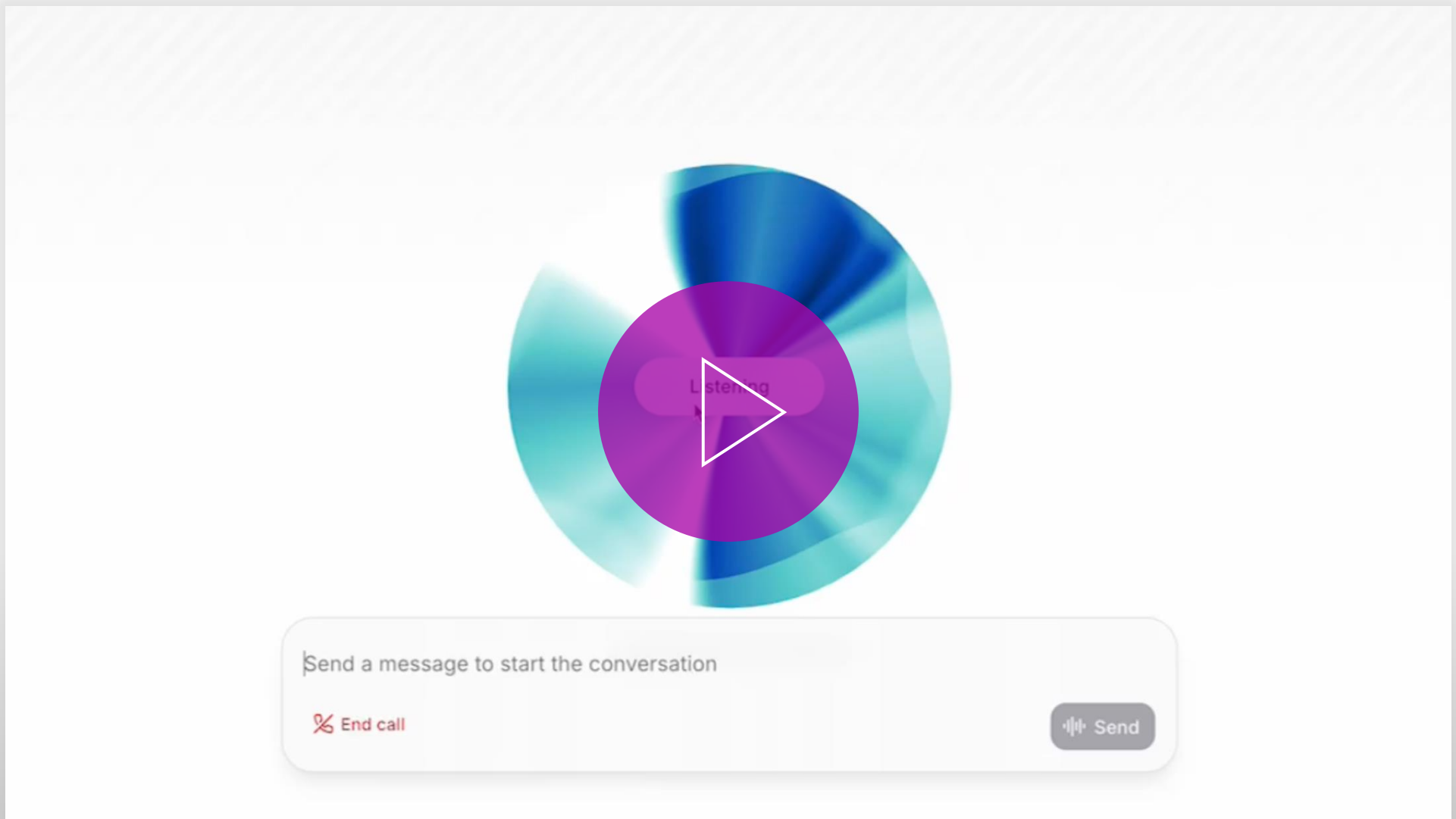
Goog



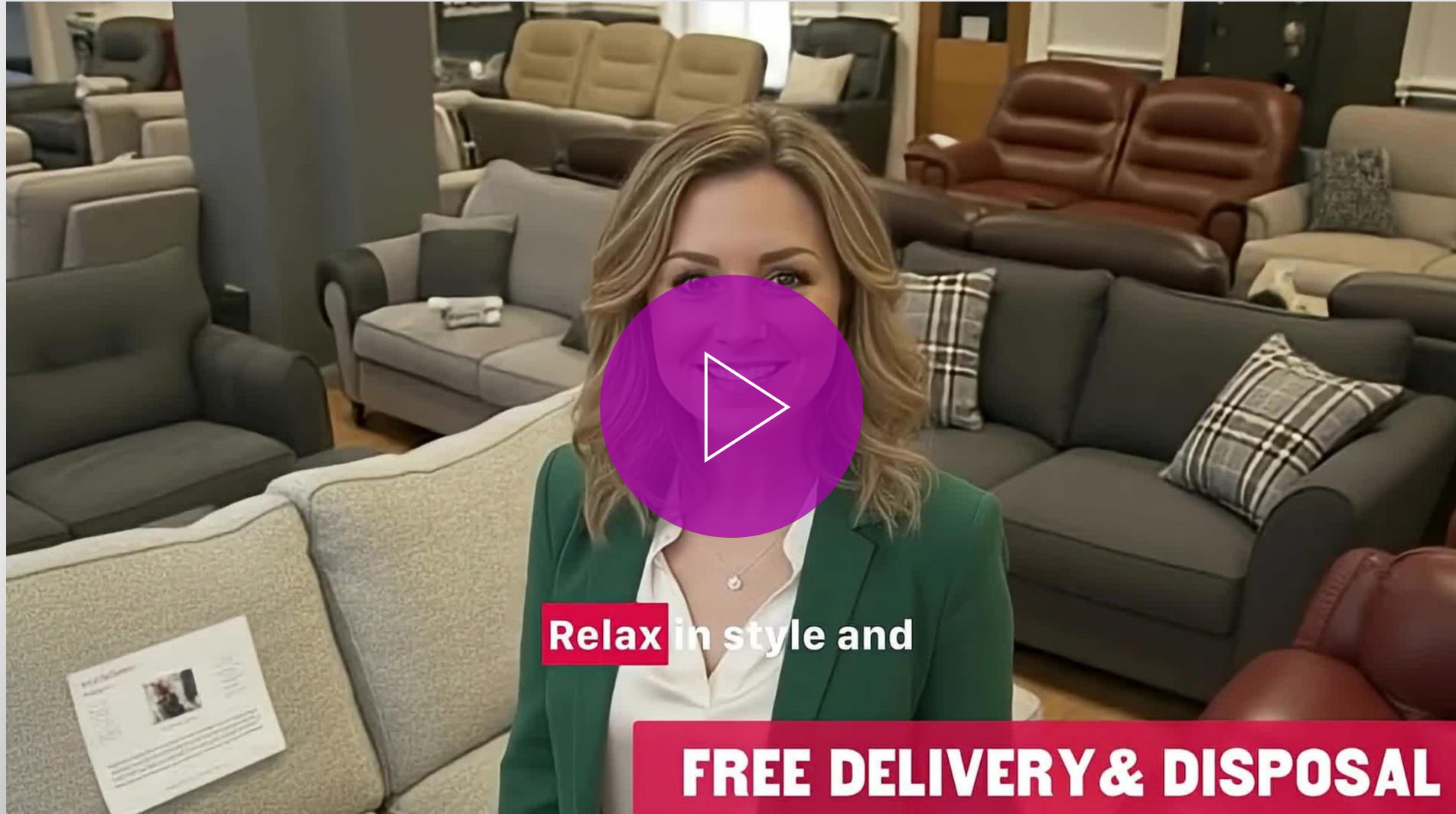
The Most Profitable Phrase in AI For Business Owners: Target CPA



VOICE CLONING



AVATARS



AVATARS



Real Footage
Real Voice



AI HeyGen Video
AI ElevenLabs Voice



Layer 3

AI Sales and Conversion Engine

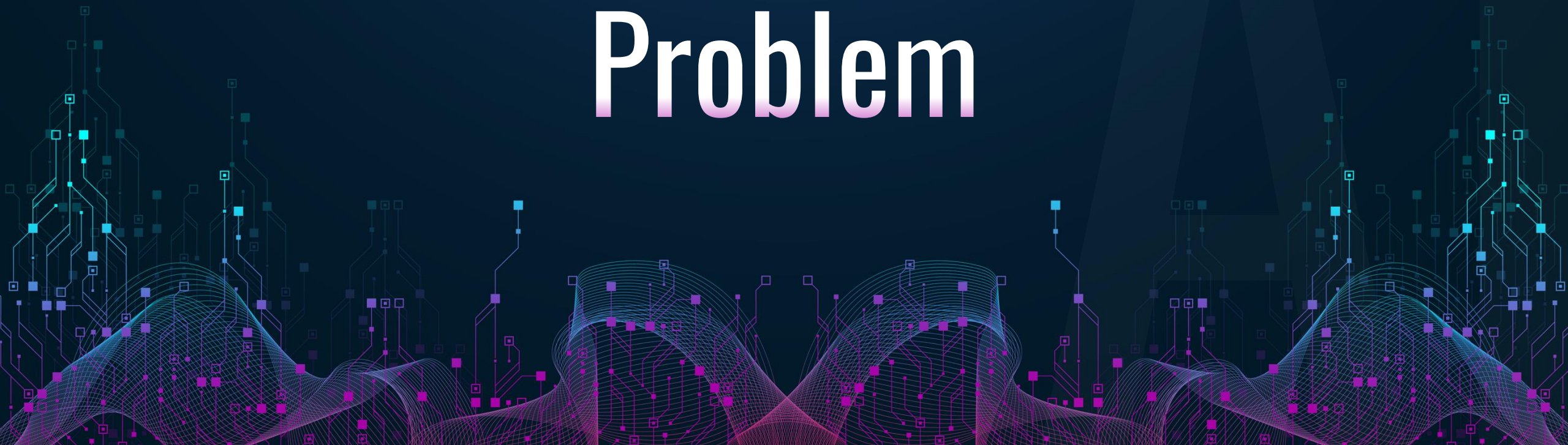
1 AI Phone Agents to sell to people on the phone at a 90% saving



2 AI Messaging Agents talking to your customers on Text, Whatsapp and Websites



The Leads To Sales Problem



THE COLLAPSE IN CONVERSIONS OF LEADS TO SALES



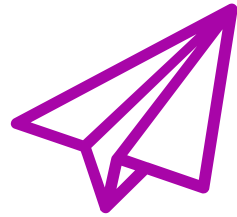
- Getting Leads is more expensive
- Customers have less money
- Even the ones who have money are fearful
- People are taking longer to make decisions
- Email open rates average 20%
- People are not answering the phone – they need 5 to 10 dials
- You don't have the staff to make 5-10 dials
- You may be being out performed by competitors without knowing

THE NEW RULES FOR CONVERTING LEADS TO SALES



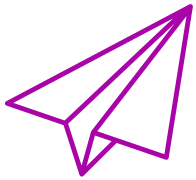
- It's become impossible to maximise conversions of Leads to Sales purely with Online Marketing
- You need to communicate to them in ALL media

Converting Leads to Customers – The Old Model



EMAIL

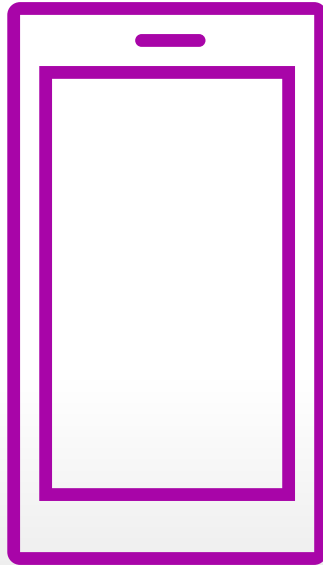
Converting Leads to Customers – The NEW Model



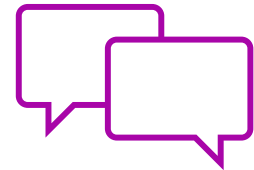
EMAIL



TEXTS



PHONE



MESSAGING



VIDEOS

THE NEW RULES FOR CONVERTING LEADS TO SALES



- It's become impossible to maximise conversions of Leads to Sales purely with Online Marketing
- You need to communicate to them in ALL media
- Someone is going to need to Speak to them
- The best option is normally the inbound call
- You need to allow 5 – 10 dials per lead to reach them
- This very quickly becomes a full time activity for one or more people
- If you get inbound calls you **MUST** have consistency and you **MUST** take calls 24/7

Your Next £1 Million –

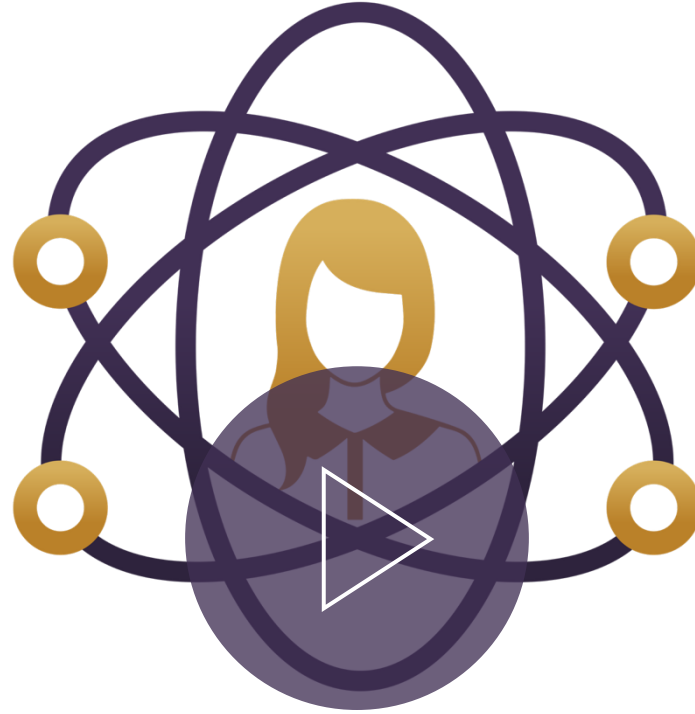
**The Sales Solution That Will
Change Your Business And Just
Might Change Your Life**

AI SALES AGENTS

MEET TAYLOR!



MEET TAYLOR



MEET TAYLOR!



How You'll Use AI Taylor

- Outbound calls to prospects
- Outbound calls to Leads
- Outbound calls to Customers
- Call your old unconverted leads and re-qualify them
- Inbound calls
- Out of hours inbound calls
- Leaving Voicemails
- Follow up scheduling and follow up calls
- Full reporting
- Zero human involvement



What Taylor can do Bespoke for your Business:



Act as a Human OR
be clear that's she's
an AI agent



Have the whole
conversation OR
transfer to you



How it works

1. You licence an AI voice – or select and create your own unique voice. You can also clone the voice of someone in the business
2. We upload a basic script into the AI system, including answers to frequently asked questions.
3. Prompt Engineering – Our Prompt Engineers create the rules for Taylor to follow. Her tone, how to handle objections, plus we give the system all the information there is about your business and your products or services.
4. Connect to an LLM such as Chat GPT to give Taylor super intelligence
5. Test and refine.
6. Launch



Cost comparison – per day

AI Calling Agent (Taylor)

\$15.75 per day

= **£11.50 per day**

Human Telemarketer

£100 per day

The Difference

Taylor costs **£88.50 less per day**

That's **around 9× cheaper** than a human caller



Who this is For

1. Anyone who generates leads/enquiries
2. Anyone who receives inbound calls
3. Anyone who has a Sales team
4. Anyone who is forcing team members to call leads and enquiries
5. Smaller businesses and start ups



Omnichannel AI Messaging Agent

For Texts, Whatsapp and Website chat

Your 24/7 AI Sales & Growth Partner



What an AI Text and Messenger agent can do

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically
- Chase non-responders
- Re-engage old leads
- Connect the customer to a human

24/7.



SMS/TEXTS

- Open rates 90%+
- Read within minutes
- More direct than email
- Feels personal
- **Great for:**
 - Follow-up
 - Sales call reminders
 - Hot leads
 - Re-engagement
 - To initiate a phone call



Why WhatsApp is so Powerful

- People open WhatsApp far more than email
- Messages get read almost instantly
- It feels personal and direct
- Conversion rates are often 2–5x higher than website chat or email



What this means for you:

THE GOAL

“Every lead that hits us is instantly spoken to, qualified, educated, and warmed up by AI before a human ever gets involved.”

THE GOLDEN RULE



THE GOLDEN RULE

Humans only deal with:

High-value conversations

Serious prospects

Closing the sale

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

—— THE AI-POWERED —— PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

1. Get all the Customers you need with a predictable AI-driven customer acquisition system
2. Upgrade your Website and Online Marketing into a modern, high-conversion, AI-discoverable growth platform
3. Deploy AI sales and customer service to replace people with world-class, always-on systems that follow up, qualify, sell, and support
4. Install a complete AI driven Social Media system that builds visibility and demand every week
5. Britain's Leading 60-Strong AI Marketing Team Immediately Becomes Your Team

—— THE AI-POWERED —— PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

6. End Your Dependency on Referrals and Word of Mouth
7. We Do Everything For You – So You Can Focus on What Matters
8. Access to Chris Cardell – Your Virtual Marketing Director
9. Build an AI-driven company that runs on systems, speed, and leverage with significant reductions in cost
10. We start with a 30 Day Test Drive

By Application



YOUR 5-LAYER AI BUSINESS SYSTEM

LAYER 1: AI WEBSITE AND ONLINE MARKETING PLATFORM

(The Foundation of Your Business)



What we do:

We build you a great, high-converting website powered by AI-first SEO so your business is discoverable inside AI search (not just Google) — and we run all of your Email Marketing for you.

- AI-first website SEO so you are found inside AI, not just on Google
- A high-conversion website built or rebuilt for you
- Built for Google AI Search, ChatGPT, Perplexity and AI discovery
- Conversion Rate Optimisation
- Your main hero video for website and social platforms, fully scripted and produced
- Your Email Marketing done for you - up to 3 emails per week / 150 per year

LAYER 2: AI CUSTOMER ACQUISITION ENGINE (Turn Leads and Sales On When You Want Them)



We will manage your Marketing and Advertising across the main customer acquisition platforms.

These can include some or all of:

- Google Ads – Our world class team will manage and run your Google Ads for you – including the new AI search ads. Your account will be personally overseen by Chris Cardell
- Instagram Marketing and Ads
- Facebook Marketing and Ads
- LinkedIn Ads and Marketing platform(for B2B)
- YouTube

LAYER 2: AI CUSTOMER ACQUISITION ENGINE (Turn Leads and Sales On When You Want It)



We will manage your Marketing and Advertising across the main customer acquisition platforms.

These can include some or all of:

- Remarketing
- Sales Funnel – We will work with you to build and optimise your sales funnel

LAYER 3: AI SALES & CONVERSION ENGINE (WITH PRIVATE CLIENT ELITE)



Your AI Phone Agent (Taylor):

- Calls new leads
- Makes sales calls
- Can handle inbound calls
- Follows up automatically
- Qualifies prospects
- Books appointments
- Works 24/7/365

LAYER 3: AI SALES & CONVERSION ENGINE **(WITH PRIVATE CLIENT ELITE)**



AI Messaging Agent **For Texts, Whatsapp and Website chat**

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



All of your Social Media done for you. This is bespoke, dependent on your needs but is typically:

- Instagram: 3 posts per week including 1 video reel (≈ 156 posts / year)
- Facebook: 3 posts per week including 1 video reel (≈ 156 posts / year)
- LinkedIn: 2 posts per week including video (≈ 104 posts / year)
- X (Twitter): 2 posts per week including video (≈ 104 posts / year)
- **= 500+ pieces of content per year**

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



AI Voice Clone of the Business Owner (or chosen spokesperson) **with Private Client Elite**

- We create a high-quality AI voice model of you (or your chosen spokesperson)
- This voice can then be used for:
 - Follow-up messages
 - Video voiceovers
 - Onboarding and support messages
- **Result:** your tone, authority and personality scale without you needing to record everything

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



AI Video Avatar (you or an Avatar spokesperson for the business) with Private Client Elite

- We create a realistic AI video presenter based on:
 - You, or
 - A professional avatar spokesperson for the brand
- This avatar can be used for:
 - Website videos
 - Sales and explanation videos
 - Onboarding and nurture content
 - Social and ad content

LAYER 5: BUSINESS PROCESSES AND COST SAVINGS – REPLACING HUMAN TASKS WITH AUTOMATION



- We consult with you on where AI and automation could create the biggest leverage inside your business.
- This might include areas such as:
 - Internal admin and back-office processes
 - Customer service and support systems
 - Internal reporting and management information
 - Content and document creation
 - Workflow automation between systems
 - Operational efficiency and cost reduction

LAYER 5: BUSINESS PROCESSES AND COST SAVINGS – REPLACING HUMAN TASKS WITH AUTOMATION



- Access to world class AI
- If you need additional bespoke AI systems, as a Private Client Partner, you get access to our ecosystem of leading UK niche AI specialists.
- When and where it makes sense, we design the approach with you and then introduce you to the right expert for your specific operational needs.



With Private Client and Private Client Elite you get:

- Chris Cardell as Your Virtual Marketing Director
- Access to the UK's Leading 60 strong Marketing and AI Team
- Access to the world's most powerful Online Marketing, AI and Premium Pricing Strategies

SPECIALISATION TEAMS

1. Local Businesses

2. B2B

3. Ecommerce

Your Two Options

Private Client

Private Client Elite

INVESTMENT: OPTION ONE

PRIVATE CLIENT

£4,995 + VAT per month

This gives you **Your Multi Layer AI Business Engine**
(Layers 1, 2, 4 and 5, excluding the AI Sales Agent,
Voice Clone and AI Avatar.

INVESTMENT: OPTION TWO

PRIVATE CLIENT ELITE

£7,000 + VAT per month

Private Client Elite includes **everything in Private Client** plus:

- Your AI Sales Agent (Taylor) fully implemented and managed
- The full AI Sales & Conversion Engine running inside your business
- AI Voice Clone of the business owner (used across video, follow-up, explanations and content)
- AI Video Avatar of the business owner (to create scalable video presence across your website, funnels and social media)

No minimum contract period

We start with a 30 Day Test Drive

Major Announcement:

**Exclusively for Platinum Elite
Founder Members at this event**

5 Private Client Elite Places

By Application

QUALIFYING CRITERIA

- Seriously committed to doubling your Profits
- Easy to work with
- Decisive Action Taker
- Effectively Free – An obvious extra £100,000

YOUR 30 DAY TEST DRIVE

- You'll have Chris and his 60-strong team working directly on your business
- You'll experience what it's like to have a professional team building your AI and Marketing systems
- Have your Team/Colleagues experience the Private Client Partnership
- You'll see real campaigns launched across multiple platforms
- You'll experience the world's most powerful AI tools within days
- You'll see what a powerful Social Media presence looks like
- At the end of the 30 days, if you decide Private Client isn't the right fit for you, you're free to walk away — with no obligation and no notice period
- If during the Test Drive we feel it's not the right match we will respectfully end the process

THE AI-POWERED PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition, Online Marketing,
Sales, Social Media and Customer Support Solution

30 DAY TEST DRIVE

YES. It's time for my business to go to the next level. I want the UK's most successful Digital Marketing and AI team implementing effective Online Marketing, AI and Social Media in my business, enabling me to build a powerful system for attracting the customers I need 24/7, reduce my costs and ensure that my business is at the forefront of AI.

Please choose one of the options below:

☐ The AI Powered Private Client Partnership

LAYER 1

AI WEBSITE & ONLINE MARKETING PLATFORM

The Foundation of Your Business

- AI-first website SEO so you are found inside AI, not just on Google
- A high-conversion website built or rebuilt for you
- Built for Google AI Search, ChatGPT, Perplexity and AI discovery
- Your main hero video for website and social platforms, fully scripted and produced
- Your Email Marketing done for you - up to 3 emails per week / 150 per year

LAYER 2

AI CUSTOMER ACQUISITION ENGINE

Turn Leads and Sales On When You Want Them

- Your choice from Google Ads, Instagram, Facebook, YouTube, and Remarketing managed for you
- Sales funnel building and optimisation
- AI-assisted creative testing and scaling
- Controllable, scalable flow of new customers
- You choose the channels, pace and budget

LAYER 4

AI SOCIAL MEDIA & CONTENT ENGINE

- All your social media content created and posted for you - 500+ pieces per year)
- Instagram: 3 posts per week including 1 video reel (≈156 posts / year)
- Facebook: 3 posts per week including 1 video reel (≈156 posts / year)
- LinkedIn: 2 posts per week including video (≈104 posts / year)
- X (Twitter): 2 posts per week including video (≈104 posts / year)

LAYER 5

AI BUSINESS OPERATIONS – AUTOMATION AND CUTTING COSTS

- Consultation on where AI can create the biggest leverage in your business
- Automation of admin, operations, reporting and workflows
- Access to leading UK AI specialists for bespoke systems
- Ongoing access to what's actually working at the leading edge of AI
- Continuous improvements in efficiency, speed and cost reduction

Investment: £4995 plus VAT per month.

No minimum contract period. Starts with 30 Day Trial

OR

☐ **Private Client Elite – Everything included in Private Client – PLUS: LAYER 3 (ELITE)**

AI PHONE AGENT

- Your AI Phone Agent (Taylor) calling, following up, qualifying and booking 24/7
- AI messaging agents for text, WhatsApp and website chat
- Instant replies to enquiries and leads
- Automated follow-up and conversion
- Your business turns into a 24/7 sales and communication machine

AI MESSAGING AGENT

For Texts, Whatsapp and Website chat

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically

PLUS:

AI Voice Clone of the Business Owner (or chosen spokesperson)

- We create a high-quality AI voice model of you (or your chosen spokesperson)
- Your voice is used across follow-up, sales messages, video voiceovers, onboarding and support
- Your tone, authority and personality are delivered at scale without you having to record everything
- You become a scalable digital asset inside the business

AI Video Avatar (you or an avatar spokesperson for the business)

- We create a realistic AI video presenter based on you or a professional brand spokesperson
- Used for website videos, sales and explanation videos, onboarding, nurture, social and ads
- Your business gets a consistent, professional video presence everywhere, all the time
- You get scale and authority **without needing to be on camera every time**

Investment: ~~£7000 plus VAT per month~~

Just £4995 per month. Starts with 30 day trial.

I understand that as a founding Private Client Elite partner, the investment is just £4995 per month for the first year. There is no fixed contract and I can leave anytime. In return for the £2000 saving, I agree to the AI breakthroughs I experience being used as a case study by Chris.

Name:

Business Name:

Address:

Telephone:

Email:

Please describe what your business does:

.....

.....

Annual Sales:

Annual Profits:

Target Sales and Profits:

What is your biggest business challenge:

.....

.....

Please give a score of 1 to 10 on the areas you want to focus on initially as a Private Client, with 1 being low priority and 10 being high priority:

Overall Business Strategy		Other – Please list any other areas you would like to focus on
Website and Conversion Rates		
AI AEO		
AI Telesales		
AI Messaging Agents		
Building a Sales Funnel		
LinkedIn Marketing and Advertising		
Google Ads		
Instagram and Facebook Marketing		
Email Marketing		
Video Production		
AI Voice Clones		
AI Avatars		
Premium Pricing		
Personal Mindset		
Recruitment		
Personal Consulting with Chris Cardell		

PAYMENT OPTIONS

I confirm my first month's payment below. I also understand that this is a 30 day test drive for me to experience the power of having a complete Digital Marketing, AI and Customer Attraction system in my business – and for Chris's team to ensure that we are a good match. At the end of that 30 days, I have the option to leave the Private Client partnership with no notice period. I can retain any Marketing material created for me and Chris Cardell's Lifetime Product Resources (Value: £12,000) If Chris and his team decide we are not a good match, they can also end the partnership and I will keep all Marketing material and the Lifetime Product Resources. If I remain a Private Client the next payment will be processed in 30 days.

OPTION 1 – CREDIT CARD

Credit card number:

Expiry: Security Code (CVV):

Signature: Date:

OR

OPTION 2 – SPLIT CARD PAYMENTS

If you would like to split your payment across two cards for Air Miles etc, please confirm your details here:

Card 1

Name on card:

Card number:

Expiry: Security code (CVV):

Signature:

Card 2

Name on card:

Card number:

Expiry: Security code (CVV):

Signature:

OR

OPTION 3 – DIRECT DEBIT

If paying by Direct Debit your first payment will be processed in 5-7 days

Instruction to your bank or building society to pay by Direct Debit

Please complete this form and upload securely. GC re Internet Agency, 128 City Road, London, EC1V 2NX, GB



Customer Name or Company name: Service User Number: 533394

Name(s) of account holder(s):

Bank/Building Society account number: Branch sort code:

Name and full postal address of your Bank/Building Society:

Signature: Date:

Instruction to your Bank or Building Society

Please pay GC re Internet Agency Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with GC re Internet Agency and, if so, details will be passed electronically to my bank/building society. Banks and building societies may not accept Direct Debit Instructions for some types of account.

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any charges to the amount, date or frequency of your Direct Debit GC re Internet Agency will notify you 3 working days in advance of your account being debited or as otherwise agreed. If you request GC re Internet Agency to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by GC re Internet Agency or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when GC re Internet Agency asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

1. You Are Already Losing Far More Than This Every Month

Right now, most businesses are:

- Not getting as many customers as they should
- Paying too much for the customers they do get
- And spending huge amounts of time and money on tasks that AI should be doing instead

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

1. You Are Already Losing Far More Than This Every Month

That loss doesn't show up as one invoice. It shows up as:

- Slower growth
- Lower margins
- Missed opportunities
- And constant inefficiency

The money leaking out through inefficient customer acquisition and manual work is far more than the Private Client investment.

- This is not an extra spend.
- This is replacing an inefficient system with a modern, AI-powered one.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

A good management-level employee costs:

- £40,000–£60,000+ per year
- Plus tax
- Plus management time
- Plus risk
- The Private Client investment is around the cost of one good management-level hire.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

- But instead of getting one person, you are getting:
- A team of AI agents working across sales, follow-up, support and operations
- A full marketing department working on:
 - Your website and AI SEO
 - Your Google, YouTube and Meta campaigns
 - Your social media and content
 - Your funnels, follow-up and conversion systems

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

- And Chris Cardell acting as your Virtual Marketing Director, guiding the strategy and direction of the whole system
- In effect, you are getting an AI-powered growth team that most businesses could never afford to build internally — all included as part of the Private Client programme.
- No salaries. No hiring. No management overhead.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

3. The New Customers This Creates Will Easily Cover the Cost

- A modest increase in leads
- Or a small improvement in conversion rates
- Or a handful of extra customers per month
- Or a reduction in sales staff costs

...will easily cover the cost of Private Client.

This is not a cost you need to justify.

This is a growth system that pays for itself and then compounds.

FAQS

- What happens next?
- My business is different. I need to explain it to you
- What will we prioritise?
- I need someone's permission
- How will you integrate with my team?
- What if we're tied in to another agency/freelancer etc

WELCOME BONUS 1

Today Only:

Free Membership of Chris Cardell's
Platinum Inner Circle and AI
Mastermind (Value £295 per month)

CHRIS CARDELL'S

PLATINUM INNER CIRCLE
AND AI MASTERMIND

THE WORLD'S LEADING
ENTREPRENEUR SUCCESS GROUP

Platinum Inner Circle

What's Included:

- Monthly Inner Circle Platinum Meeting and Q and A session
- Weekly Business Breakthrough Video
- Monthly £10,000 Entrepreneur Masterclass
- Monthly Platinum AI Mastermind meeting
- AI Insider Briefings — Early Access to the Most Important AI Tools & Breakthroughs
- Exclusive Inner Circle Private Members Group
- AI Chris — 24/7 Access to Chris Cardell's Breakthrough Strategies, Tailored to Your Business

WELCOME BONUS 2

Today Only:

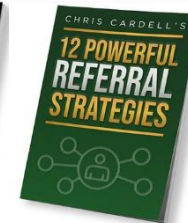
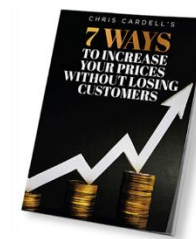
£100,000 Breakthrough Strategy
Session

Value - £5000

WELCOME BONUS 3

Today Only:

**Chris Cardell's
Lifetime Product Resources
Value: £12,000**



CHRIS CARDELL'S

SOVEREIGNTY SUMMIT

AT DOWNTON ABBEY

WITH SPECIAL GUEST **DAN KENNEDY**



What Happens Next

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

“It is not the strongest of the species that survives, nor the most intelligent; it is the one most adaptable to change.”

Charles Darwin



YOUR AI PROFIT REVOLUTION

WITH
Chris Cardell