

CHRIS CARDELL'S
**ULTIMATE
MARKETING
2026**



The AI Conversation For Entrepreneurs

AI And Your Business

1 Reducing Costs and automating
human tasks

2 Getting Customers



AI Facts



- AI is the fastest adopted technology in the history of computing (faster than internet, mobile, or social media)
- The global AI market is on track to exceed £1.6 trillion per year within the next decade
- Around 80% of companies now use AI in at least one core business function



Businesses using AI are seeing 20–50% productivity gains in many roles

- PwC reports that generative AI has delivered 20–50% productivity improvements across functions such as IT development, finance, and marketing in real business use cases.

For many roles, AI delivers the equivalent of an extra employee per team member

- A Thomson Reuters report finds that professionals expect AI to save up to 12 hours per week — equating to the productivity impact of roughly an additional team member for every 10 employees.

AI FACTS



- A UK forecast suggests that up to 3 million jobs (especially low- and mid-skilled roles) could be lost to automation and AI by 2035, reshaping the future of work.
- In the USA AI Phone agents in the mortgage industry are now handling over 2 million customer calls per month — inbound and outbound
- Chat GPT reached 1 million users in just 5 days — faster than Instagram, Spotify, or Dropbox
- It hit 100 million monthly active users in 2 months — one of the fastest adoption curves in history
- Now used by 800+ million people every week worldwide. That's roughly 10–12% of the entire world's population

AI FACTS



- Self-driving cars could generate revenue of \$400 billion by 2035.
- A fully AI-developed drug has killed resistant MRSA in lab and animal tests.
- Website visitors from AI search are 4.4x more valuable than visitors from organic search (Semrush)
- More than 1 in 3 organizations that use AI have adopted fully centralized AI hubs or centers of excellence (McKinsey)
- 90% of UK retailers are actively exploring AI agents, with a third already implementing them (Retail Tech Innovation Hub)
- Netflix's recommendations technology is worth \$1 billion in revenue annually (Business Insider)

AI FACTS



- 88% of people have had a conversation with a chatbot in the past year (Tidio)
- The Zendesk CEO predicts that all customer interactions will eventually involve AI in some form (Zendesk)
- The FDA has approved over 1,200 "AI-enabled" medical devices (FDA)
- Marketing and sales departments are the biggest Gen AI adopters (McKinsey)
- 51% of email marketers believe AI-supported email marketing is more effective than manual efforts (Statista)
- Using AI in lead generation can increase conversion rates by 25% (Super AGI)

AI Can Solve The Four Biggest Problems in Business

1 Profits

2 Getting Customers

3 Converting Leads to Customers

4 The People Problem

**“It is not the strongest of the
species that survives, nor the most
intelligent; it is the one most
adaptable to change.”**

Charles Darwin

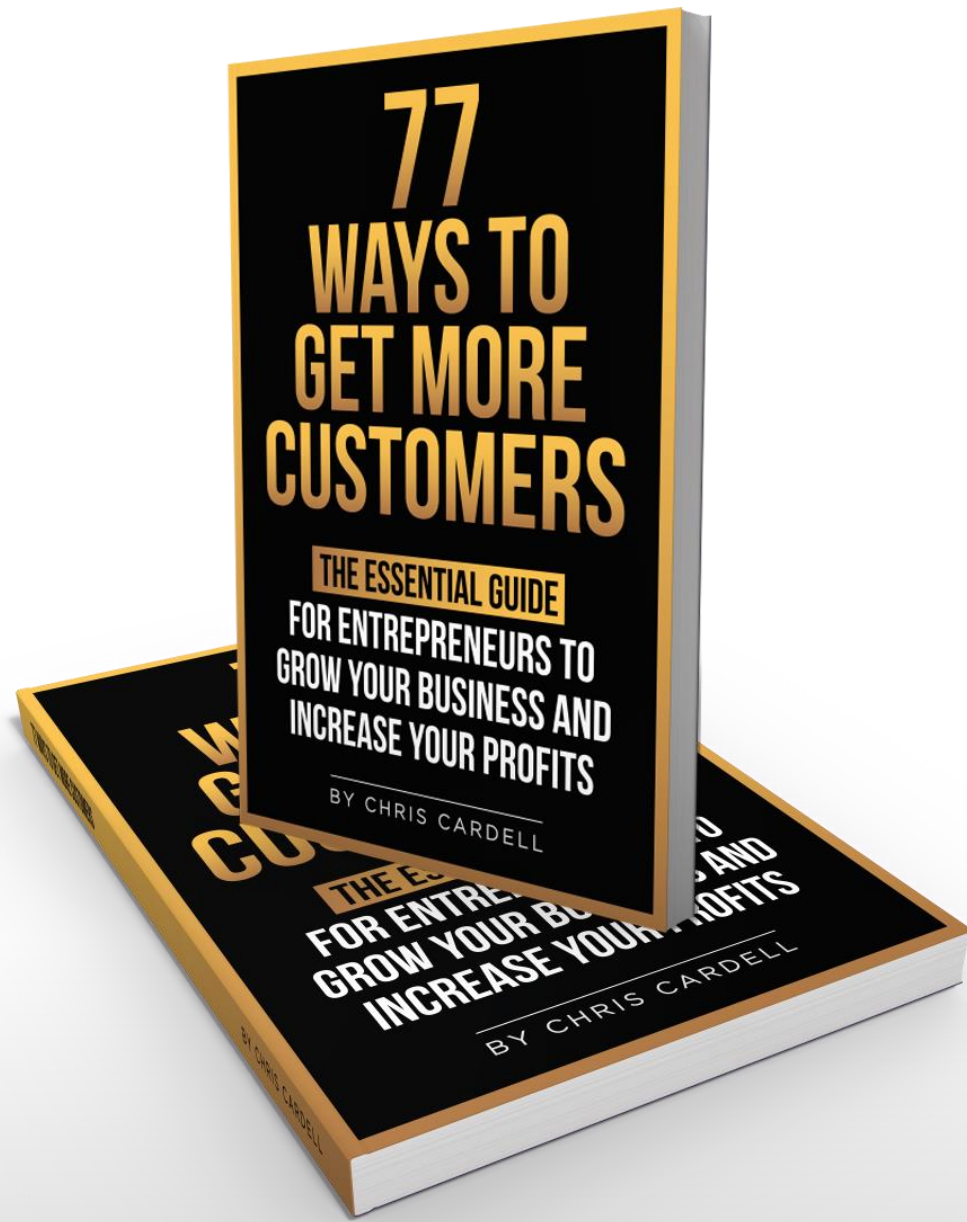
About Chris Cardell

20 Year Track Record in
working with
Entrepreneurs to
implement Leading
Edge Marketing











THE
INTERNET AGENCY

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

**How do you turn your Business into
an AI Driven Business?**

Layering.

**You simply transition, one layer
at a time.**

The 5 Layers of an AI Driven Business

1 Website and Online Marketing

2 Customer Acquisition

3 Sales and conversions

4 Social Media

5 AI Business Processes – Automation and
Cutting Costs

Layer 1

**AI Website and Online
Marketing**



**What is the purpose of your
website in an AI driven world?**

WEBSITES ON GOOGLE

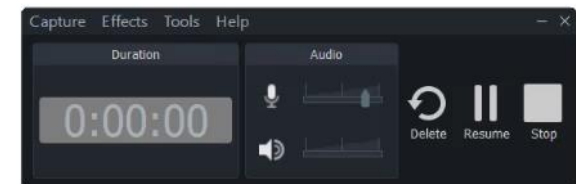


+

🔊 📷 🔍 AI Mode

Google Search

I'm Feeling Lucky





What is the purpose of your website in an AI driven world?

1 To acquire Leads and Customers

2 CRITICAL – To feed AI



AI SEO



What is the purpose of AI SEO?

Get your business understood, trusted, and recommended by AI systems like ChatGPT, Google AI, Perplexity, Grok, Claude, etc.



The big difference from traditional search:

Google looked at keywords

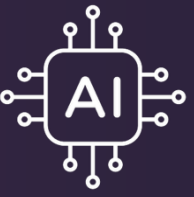
The AI systems look for:

- Authority
- Clarity
- Trust
- Real-world proof
- Structured understanding



The 7 Pillars of AI SEO

How Businesses Get
Recommended by AI



1. Authority Positioning & Topic Ownership

AI systems do not recommend “general” businesses. They recommend **clear authorities**.

- Clear positioning in one main market or category
- Deep coverage of that topic (not scattered content)
- Unique frameworks, methods, language, and point of view
- Clear differentiation from competitors

This is about engineering authority, not publishing random content.



2. Entity & Brand Recognition

AI works on **entities** (people, companies, brands), not just websites.

- Clear company, brand, and founder/expert entities
- Strong About page and clear “who we are / what we do / who we serve”
- Proper use of Person, Organization, Brand schema
- Consistent identity across website, Google, Bing, socials, and the web

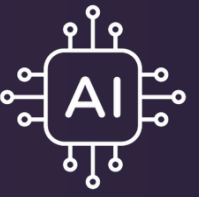
If AI doesn't clearly understand who you are, it won't recommend you.



3. Trust Signals Everywhere

AI systems heavily weight:

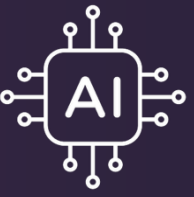
- Reviews
- Testimonials
- Case studies
- Mentions on other sites
- Citations
- Media appearances



4. Content That Answers Real Questions

AI systems are trained on:

- Questions
- Problems
- Explanations
- Comparisons
- “How do I...”
- “What’s the best...”
- “Who should I use for...”



5. Technical AI-Readable Infrastructure

This is where it stops being DIY.

- Clean crawlability, indexing, and canonical control
- Proper schema across the site (company, person, services, reviews, content)
- Fast, lightweight, mobile-first performance
- Clear site structure, topic silos, and internal linking
- One clear purpose per page, with proper headings and structure

This turns your website into a **machine-readable knowledge asset**.

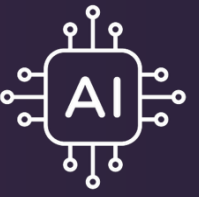


6. Consistency, Control & Signal Alignment

AI cross-checks everything.

- Same positioning across website, socials, listings, and media
- No conflicting messages, no duplicate versions, no confusion
- Clear, reinforced topic focus across the entire web footprint
- Controlled, deliberate signal reinforcement

Inconsistency = uncertainty = AI avoids recommending you.



7. Original Content (Not Generic AI copy)

AI is drowning in:

- Generic blogs
- Rewritten rubbish
- Same advice everywhere



7. Original Content (Not Generic AI copy)

AI favours businesses that are active, current, and expanding their authority.

- Regularly publishing new, high-quality, authoritative content
- Continuously upgrading and strengthening key pages
- Keeping information, examples, and proof points up to date
- Expanding topic coverage as the market and AI systems evolve
- Sending clear freshness and activity signals to search and AI systems

We asked Chat GPT...

Was it a good idea to use AI to write web content



It said:

**“If your content could have been written
by any AI, AI has no reason to
recommend YOU.”**

AI SEO



WARNING

DO NOT TRY THIS AT HOME!

Conversion Rate Optimisation

The Three Golden Rules of Website Conversion

Golden Rule 1

Don't Do This

Request callback

* Indicates a required field.

* First Name

* Last Name

* Telephone number

* When should we call?

Please choose



Message

Submit

Golden Rule 2

Test Having Just
One Call To Action



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Unlock the full potential of
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Problems

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THE RIGHT LOCATION. THE RIGHT SPACE. THE RIGHT MOVE FOR YOUR BUSINESS.

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Units up to 50,000 sq ft



Lease or purchase options



Next door to Screwfix & Howdens



One purpose-built



Do You Need More Space But Can't Afford to Compromise?

When your business is ready to expand, choosing the right premises isn't just about square footage – it's about strategic positioning, operational efficiency, and future flexibility.

Golden Rule 3

**Conversion Rate Optimisation will
Increase Your Sales by 20% to
100% over the Next Year**

Your £10,000 to £30,000 AI Budget

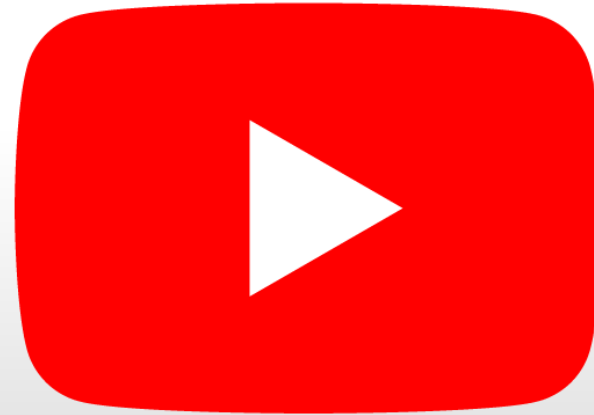
If your entire financial future depended on you finding a £10,000 to £30,000 budget to launch your transformation into an AI driven business, how would you do it?

Layer 2

AI Customer Acquisition
Engine



**Using the power of the AI in the
world's most successful platforms to
acquire customers for you.**



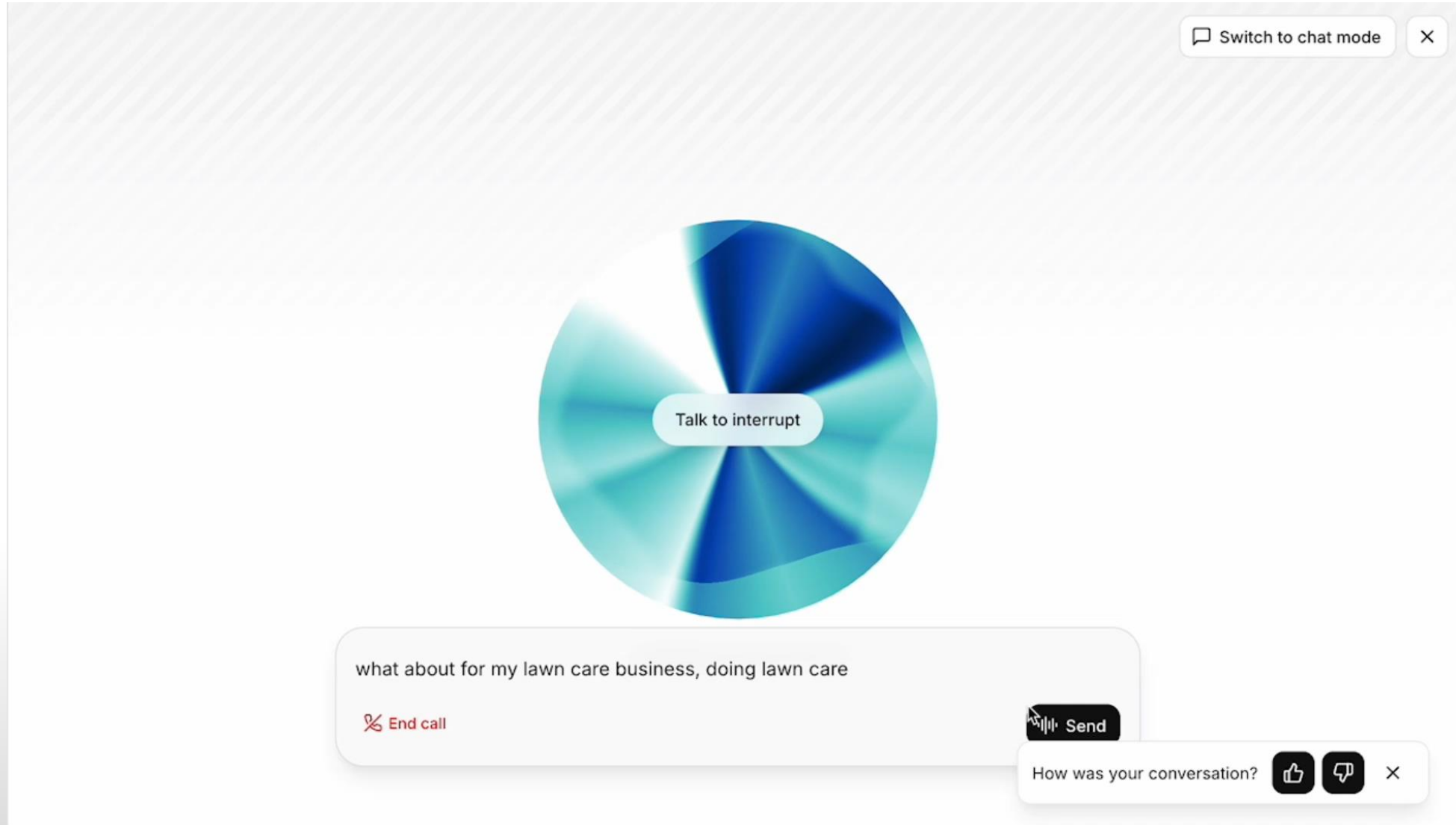


Goog



The Most Profitable Phrase in AI For Business Owners: Target CPA

VOICE CLONING



AVATARS



Real Footage
Real Voice

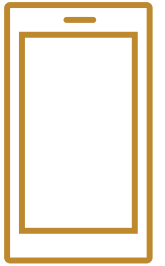


AI HeyGen Video
AI ElevenLabs Voice

Layer 3

AI Sales and Conversion
Engine

1 AI Phone Agents to sell to people on the phone at a 90% saving



2 AI Messaging Agents talking to your customers on Text, Whatsapp and Websites



The Leads To Sales Problem

THE COLLAPSE IN CONVERSIONS OF LEADS TO SALES



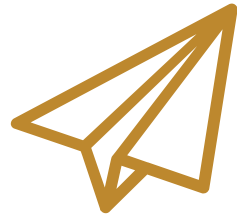
- Getting Leads is more expensive
- Customers have less money
- Even the ones who have money are fearful
- People are taking longer to make decisions
- Email open rates average 20%
- People are not answering the phone – they need 5 to 10 dials
- You don't have the staff to make 5-10 dials
- You may be being out performed by competitors without knowing

THE NEW RULES FOR CONVERTING LEADS TO SALES



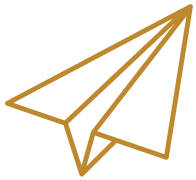
- It's become impossible to maximise conversions of Leads to Sales purely with Online Marketing
- You need to communicate to them in ALL media

Converting Leads to Customers – The **Old** Model



EMAIL

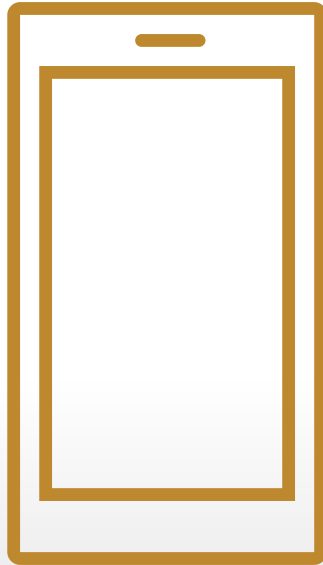
Converting Leads to Customers – The **NEW** Model



EMAIL



TEXTS



PHONE



MESSAGING



VIDEOS

THE NEW RULES FOR CONVERTING LEADS TO SALES



- It's become impossible to maximise conversions of Leads to Sales purely with Online Marketing
- You need to communicate to them in ALL media
- Someone is going to need to Speak to them
- The best option is normally the inbound call
- You need to allow 5 – 10 dials per lead to reach them
- This very quickly becomes a full time activity for one or more people
- If you get inbound calls you **MUST** have consistency and you **MUST** take calls 24/7

Your Next £1 Million –

**The Sales Solution That Will
Change Your Business And Just
Might Change Your Life**

AI SALES AGENTS

MEET TAYLOR!



MEET TAYLOR





How You'll Use AI Taylor

- Outbound calls to prospects
- Outbound calls to Leads
- Outbound calls to Customers
- Call your old unconverted leads and re-qualify them
- Inbound calls
- Out of hours inbound calls
- Leaving Voicemails
- Follow up scheduling and follow up calls
- Full reporting
- Zero human involvement



What Taylor can do Bespoke for your Business:



Act as a Human OR
be clear that's she's
an AI agent



Have the whole
conversation OR
transfer to you



How it works

1. You licence an AI voice – or select and create your own unique voice. You can also clone the voice of someone in the business
2. We upload a basic script into the AI system, including answers to frequently asked questions.
3. Prompt Engineering – Our Prompt Engineers create the rules for Taylor to follow. Her tone, how to handle objections, plus we give the system all the information there is about your business and your products or services.
4. Connect to an LLM such as Chat GPT to give Taylor super intelligence
5. Test and refine.
6. Launch



Cost comparison – per day

AI Calling Agent (Taylor)

\$15.75 per day

= **£11.50 per day**

Human

Telemarketer

£100 per day

The Difference

Taylor costs **£88.50 less per day**

That's **around 9× cheaper** than a human caller



Who this is For

1. Anyone who generates leads/enquiries
2. Anyone who receives inbound calls
3. Anyone who has a Sales team
4. Anyone who is forcing team members to call leads and enquiries
5. Smaller businesses and start ups

Omnichannel AI Messaging Agent

**For Texts, Whatsapp and Website
chat**

**Your 24/7 AI Sales & Growth
Partner**



What an AI Text and Messenger agent can do

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically
- Chase non-responders
- Re-engage old leads
- Connect the customer to a human

24/7.



SMS/TEXTS

- Open rates 90%+
- Read within minutes
- More direct than email
- Feels personal
- **Great for:**
 - Follow-up
 - Sales call reminders
 - Hot leads
 - Re-engagement
 - To initiate a phone call



Why WhatsApp is so Powerful

- People open WhatsApp far more than email
- Messages get read almost instantly
- It feels personal and direct
- Conversion rates are often 2–5x higher than website chat or email



What this means for you:

THE GOAL

“Every lead that hits us is instantly spoken to, qualified, educated, and warmed up by AI before a human ever gets involved.”

THE GOLDEN RULE

THE GOLDEN RULE

Humans only deal with:

High-value conversations

Serious prospects

Closing the sale

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

———— THE AI-POWERED ———— PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

1. Get all the Customers you need with a predictable AI-driven customer acquisition system
2. Upgrade your Website and Online Marketing into a modern, high-conversion, AI-discoverable growth platform
3. Deploy AI sales and customer service to replace people with world-class, always-on systems that follow up, qualify, sell, and support
4. Install a complete AI driven Social Media system that builds visibility and demand every week
5. Britain's Leading 60-Strong AI Marketing Team Immediately Becomes Your Team

—— THE AI-POWERED —— PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

6. End Your Dependency on Referrals and Word of Mouth
7. We Do Everything For You – So You Can Focus on What Matters
8. Access to Chris Cardell – Your Virtual Marketing Director
9. Build an AI-driven company that runs on systems, speed, and leverage with significant reductions in cost
10. We start with a 30 Day Test Drive

By Application



YOUR 5-LAYER AI BUSINESS SYSTEM

LAYER 1: AI WEBSITE AND ONLINE MARKETING PLATFORM

(The Foundation of Your Business)



What we do:

We build you a great, high-converting website powered by AI-first SEO so your business is discoverable inside AI search (not just Google) — and we run all of your Email Marketing for you.

- AI-first website SEO so you are found inside AI, not just on Google
- A high-conversion website built or rebuilt for you
- Built for Google AI Search, ChatGPT, Perplexity and AI discovery
- Conversion Rate Optimisation
- Your main hero video for website and social platforms, fully scripted and produced
- Your Email Marketing done for you - up to 3 emails per week / 150 per year

LAYER 2: AI CUSTOMER ACQUISITION ENGINE (Turn Leads and Sales On When You Want Them)



We will manage your Marketing and Advertising across the main customer acquisition platforms.

These can include some or all of:

- Google Ads – Our world class team will manage and run your Google Ads for you – including the new AI search ads. Your account will be personally overseen by Chris Cardell
- Instagram Marketing and Ads
- Facebook Marketing and Ads
- LinkedIn Ads and Marketing platform(for B2B)
- YouTube

LAYER 2: AI CUSTOMER ACQUISITION ENGINE **(Turn Leads and Sales On When You Want It)**



We will manage your Marketing and Advertising across the main customer acquisition platforms.

These can include some or all of:

- Remarketing
- Sales Funnel – We will work with you to build and optimise your sales funnel

LAYER 3: AI SALES & CONVERSION ENGINE (WITH PRIVATE CLIENT ELITE)



Your AI Phone Agent (Taylor):

- Calls new leads
- Makes sales calls
- Can handle inbound calls
- Follows up automatically
- Qualifies prospects
- Books appointments
- Works 24/7/365

LAYER 3: AI SALES & CONVERSION ENGINE **(WITH PRIVATE CLIENT ELITE)**



AI Messaging Agent **For Texts, Whatsapp and Website chat**

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



All of your Social Media done for you. This is bespoke, dependent on your needs but is typically:

- Instagram: 3 posts per week including 1 video reel (≈ 156 posts / year)
- Facebook: 3 posts per week including 1 video reel (≈ 156 posts / year)
- LinkedIn: 2 posts per week including video (≈ 104 posts / year)
- X (Twitter): 2 posts per week including video (≈ 104 posts / year)
- **= 500+ pieces of content per year**

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



AI Voice Clone of the Business Owner (or chosen spokesperson) with Private Client Elite

- We create a high-quality AI voice model of you (or your chosen spokesperson)
- This voice can then be used for:
 - Follow-up messages
 - Video voiceovers
 - Onboarding and support messages
- **Result:** your tone, authority and personality scale without you needing to record everything

LAYER 4: YOUR COMPLETE SOCIAL MEDIA & ONLINE VIDEO SOLUTION



AI Video Avatar (you or an Avatar spokesperson for the business) with Private Client Elite

- We create a realistic AI video presenter based on:
 - You, or
 - A professional avatar spokesperson for the brand
- This avatar can be used for:
 - Website videos
 - Sales and explanation videos
 - Onboarding and nurture content
 - Social and ad content

LAYER 5: BUSINESS PROCESSES AND COST SAVINGS – REPLACING HUMAN TASKS WITH AUTOMATION



- We consult with you on where AI and automation could create the biggest leverage inside your business.
- This might include areas such as:
 - Internal admin and back-office processes
 - Customer service and support systems
 - Internal reporting and management information
 - Content and document creation
 - Workflow automation between systems
 - Operational efficiency and cost reduction

LAYER 5: BUSINESS PROCESSES AND COST SAVINGS – REPLACING HUMAN TASKS WITH AUTOMATION



- Access to world class AI
- If you need additional bespoke AI systems, as a Private Client Partner, you get access to our ecosystem of leading UK niche AI specialists.
- When and where it makes sense, we design the approach with you and then introduce you to the right expert for your specific operational needs.



With Private Client and Private Client Elite you get:

- Chris Cardell as Your Virtual Marketing Director
- Access to the UK's Leading 60 strong Marketing and AI Team
- Access to the world's most powerful Online Marketing, AI and Premium Pricing Strategies

SPECIALISATION TEAMS

1. Local Businesses

2. B2B

3. Ecommerce

Your Two Options

Private Client

Private Client Elite

INVESTMENT: OPTION ONE

PRIVATE CLIENT

£4,995 + VAT per month

This gives you **Your Multi Layer AI Business Engine**
(Layers 1, 2, 4 and 5, excluding the AI Sales Agent,
Voice Clone and AI Avatar.)

INVESTMENT: OPTION TWO

PRIVATE CLIENT ELITE

£7,000 + VAT per month

Private Client Elite includes **everything in Private Client** plus:

- Your AI Sales Agent (Taylor) fully implemented and managed
- The full AI Sales & Conversion Engine running inside your business
- AI Voice Clone of the business owner (used across video, follow-up, explanations and content)
- AI Video Avatar of the business owner (to create scalable video presence across your website, funnels and social media)

No minimum contract period

We start with a 30 Day Test Drive

Major Announcement:

**Exclusively for Platinum Elite
Founder Members at this event**

7 Private Client Elite Places

By Application

QUALIFYING CRITERIA

- Seriously committed to doubling your Profits
- Easy to work with
- Decisive Action Taker
- Effectively Free – An obvious extra £100,000

YOUR 30 DAY TEST DRIVE

- You'll have Chris and his 60-strong team working directly on your business
- You'll experience what it's like to have a professional team building your AI and Marketing systems
- Have your Team/Colleagues experience the Private Client Partnership
- You'll see real campaigns launched across multiple platforms
- You'll experience the world's most powerful AI tools within days
- You'll see what a powerful Social Media presence looks like
- At the end of the 30 days, if you decide Private Client isn't the right fit for you, you're free to walk away — with no obligation and no notice period
- If during the Test Drive we feel it's not the right match we will respectfully end the process

THE AI-POWERED PRIVATE CLIENT PARTNERSHIP

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition, Online Marketing, Sales, Social Media and Customer Support Solution

30 DAY TEST DRIVE

YES. It's time for my business to go to the next level. I want the UK's most successful Digital Marketing and AI team implementing effective Online Marketing, AI and Social Media in my business, enabling me to build a powerful system for attracting the customers I need 24/7, reduce my costs and ensure that my business is at the forefront of AI.

Please choose one of the options below:

☐ The AI Powered Private Client Partnership

LAYER 1

AI WEBSITE & ONLINE MARKETING PLATFORM

The Foundation of Your Business

- AI-first website SEO so you are found inside AI, not just on Google
- A high-conversion website built or rebuilt for you
- Built for Google AI Search, ChatGPT, Perplexity and AI discovery
- Your main hero video for website and social platforms, fully scripted and produced
- Your Email Marketing done for you - up to 3 emails per week / 150 per year

LAYER 2

AI CUSTOMER ACQUISITION ENGINE

Turn Leads and Sales On When You Want Them

- Your choice from Google Ads, Instagram, Facebook, YouTube, and Remarketing managed for you
- Sales funnel building and optimisation
- AI-assisted creative testing and scaling
- Controllable, scalable flow of new customers
- You choose the channels, pace and budget

LAYER 4

AI SOCIAL MEDIA & CONTENT ENGINE

- All your social media content created and posted for you - 500+ pieces per year)
- Instagram: 3 posts per week including 1 video reel (≈156 posts / year)
- Facebook: 3 posts per week including 1 video reel (≈156 posts / year)
- LinkedIn: 2 posts per week including video (≈104 posts / year)
- X (Twitter): 2 posts per week including video (≈104 posts / year)

LAYER 5

AI BUSINESS OPERATIONS – AUTOMATION AND CUTTING COSTS

- Consultation on where AI can create the biggest leverage in your business
- Automation of admin, operations, reporting and workflows
- Access to leading UK AI specialists for bespoke systems
- Ongoing access to what's actually working at the leading edge of AI
- Continuous improvements in efficiency, speed and cost reduction

Investment: £4995 plus VAT per month.

No minimum contract period. Starts with 30 Day Trial

OR

☐ **Private Client Elite – Everything included in Private Client – PLUS: LAYER 3 (ELITE)**

AI PHONE AGENT

- Your AI Phone Agent (Taylor) calling, following up, qualifying and booking 24/7
- AI messaging agents for text, WhatsApp and website chat
- Instant replies to enquiries and leads
- Automated follow-up and conversion
- Your business turns into a 24/7 sales and communication machine

AI MESSAGING AGENT

For Texts, Whatsapp and Website chat

- Reply to inbound texts/messages instantly
- Have real conversations by text/message
- Answer questions
- Qualify leads
- Ask smart questions
- Send links
- Book calls
- Follow up automatically

PLUS:

AI Voice Clone of the Business Owner (or chosen spokesperson)

- We create a high-quality AI voice model of you (or your chosen spokesperson)
- Your voice is used across follow-up, sales messages, video voiceovers, onboarding and support
- Your tone, authority and personality are delivered at scale without you having to record everything
- You become a scalable digital asset inside the business

AI Video Avatar (you or an avatar spokesperson for the business)

- We create a realistic AI video presenter based on you or a professional brand spokesperson
- Used for website videos, sales and explanation videos, onboarding, nurture, social and ads
- Your business gets a consistent, professional video presence everywhere, all the time
- You get scale and authority **without needing to be on camera every time**

Investment: ~~£7000 plus VAT per month~~

Just £4995 per month. Starts with 30 day trial.

I understand that as a founding Private Client Elite partner, the investment is just £4995 per month for the first year. There is no fixed contract and I can leave anytime. In return for the £2000 saving, I agree to the AI breakthroughs I experience being used as a case study by Chris.

Name:

Business Name:

Address:

Telephone:

Email:

Please describe what your business does:

.....

.....

Annual Sales:

Annual Profits:

Target Sales and Profits:

What is your biggest business challenge:

.....

.....

Please give a score of 1 to 10 on the areas you want to focus on initially as a Private Client, with 1 being low priority and 10 being high priority:

Overall Business Strategy

Website and Conversion Rates

AI AEO

AI Telesales

AI Messaging Agents

Building a Sales Funnel

LinkedIn Marketing and Advertising

Google Ads

Instagram and Facebook Marketing

Email Marketing

Video Production

AI Voice Clones

AI Avatars

Premium Pricing

Personal Mindset

Recruitment

Personal Consulting with Chris Cardell

Other – Please list any other areas you would like to focus on

PAYMENT OPTIONS

I confirm my first month's payment below. I also understand that this is a 30 day test drive for me to experience the power of having a complete Digital Marketing, AI and Customer Attraction system in my business – and for Chris's team to ensure that we are a good match. At the end of that 30 days, I have the option to leave the Private Client partnership with no notice period. I can retain any Marketing material created for me and Chris Cardell's Lifetime Product Resources (Value: £12,000) If Chris and his team decide we are not a good match, they can also end the partnership and I will keep all Marketing material and the Lifetime Product Resources. If I remain a Private Client the next payment will be processed in 30 days.

OPTION 1 – CREDIT CARD

Credit card number:.....

Expiry:..... Security Code (CVV):.....

Signature:..... Date:.....

OR

OPTION 2 – SPLIT CARD PAYMENTS

If you would like to split your payment across two cards for Air Miles etc, please confirm your details here:

Card 1

Name on card:.....

Card number:.....

Expiry:..... Security code (CVV):.....

Signature:.....

Card 2

Name on card:.....

Card number:.....

Expiry:..... Security code (CVV):.....

Signature:.....

OR

OPTION 3 – DIRECT DEBIT

If paying by Direct Debit your first payment will be processed in 5-7 days

Instruction to your bank or building society to pay by Direct Debit

Please complete this form and upload securely. GC re Internet Agency, 128 City Road, London, EC1V 2NX, GB



Customer Name or Company name:..... Service User Number: 533394

Name(s) of account holder(s):.....

Bank/Building Society account number:..... Branch sort code:.....

Name and full postal address of your Bank/Building Society:.....

Signature:..... Date:.....

Instruction to your Bank or Building Society

Please pay GC re Internet Agency Direct Debits from the account detailed in this Instruction subject to the safeguards assured by the Direct Debit Guarantee. I understand that this instruction may remain with GC re Internet Agency and, if so, details will be passed electronically to my bank/building society. Banks and building societies may not accept Direct Debit Instructions for some types of account.

The Direct Debit Guarantee

- This Guarantee is offered by all banks and building societies that accept instructions to pay Direct Debits.
- If there are any charges to the amount, date or frequency of your Direct Debit GC re Internet Agency will notify you 3 working days in advance of your account being debited or as otherwise agreed. If you request GC re Internet Agency to collect a payment, confirmation of the amount and date will be given to you at the time of the request.
- If an error is made in the payment of your Direct Debit, by GC re Internet Agency or your bank or building society, you are entitled to a full and immediate refund of the amount paid from your bank or building society
- If you receive a refund you are not entitled to, you must pay it back when GC re Internet Agency asks you to.
- You can cancel a Direct Debit at any time by simply contacting your bank or building society. Written confirmation may be required. Please also notify us.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

1. You Are Already Losing Far More Than This Every Month

Right now, most businesses are:

- Not getting as many customers as they should
- Paying too much for the customers they do get
- And spending huge amounts of time and money on tasks that AI should be doing instead

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

1. You Are Already Losing Far More Than This Every Month

That loss doesn't show up as one invoice. It shows up as:

- Slower growth
- Lower margins
- Missed opportunities
- And constant inefficiency

The money leaking out through inefficient customer acquisition and manual work is far more than the Private Client investment.

- This is not an extra spend.
- This is replacing an inefficient system with a modern, AI-powered one.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

A good management-level employee costs:

- £40,000–£60,000+ per year
- Plus tax
- Plus management time
- Plus risk
- The Private Client investment is around the cost of one good management-level hire.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

- But instead of getting one person, you are getting:
- A team of AI agents working across sales, follow-up, support and operations
- A full marketing department working on:
 - Your website and AI SEO
 - Your Google, YouTube and Meta campaigns
 - Your social media and content
 - Your funnels, follow-up and conversion systems

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

2. Your Next Hire: A Team of AI Agents, A 60-Strong Marketing Team — And Chris Cardell as Your Virtual Marketing Director

- And Chris Cardell acting as your Virtual Marketing Director, guiding the strategy and direction of the whole system
- In effect, you are getting an AI-powered growth team that most businesses could never afford to build internally — all included as part of the Private Client programme.
- No salaries. No hiring. No management overhead.

WHY PRIVATE CLIENT EASILY PAYS FOR ITSELF

3. The New Customers This Creates Will Easily Cover the Cost

- A modest increase in leads
- Or a small improvement in conversion rates
- Or a handful of extra customers per month
- Or a reduction in sales staff costs

...will easily cover the cost of Private Client.

This is not a cost you need to justify.

This is a growth system that pays for itself and then compounds.

FAQS

- What happens next?
- My business is different. I need to explain it to you
- What will we prioritise?
- I need someone's permission
- How will you integrate with my team?
- What if we're tied in to another agency/freelancer etc

WELCOME BONUS 1

Today Only:

Free Membership of Chris Cardell's
Platinum Inner Circle and AI
Mastermind (Value £295 per month)

CHRIS CARDELL'S

PLATINUM INNER CIRCLE
AND AI MASTERMIND

THE WORLD'S LEADING
ENTREPRENEUR SUCCESS GROUP

Platinum Inner Circle

What's Included:

- Monthly Inner Circle Platinum Meeting and Q and A session
- Weekly Business Breakthrough Video
- Monthly £10,000 Entrepreneur Masterclass
- Monthly Platinum AI Mastermind meeting
- AI Insider Briefings — Early Access to the Most Important AI Tools & Breakthroughs
- Exclusive Inner Circle Private Members Group
- AI Chris — 24/7 Access to Chris Cardell's Breakthrough Strategies, Tailored to Your Business

WELCOME BONUS 2

Today Only:

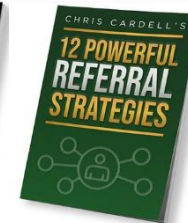
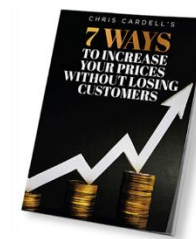
£100,000 Breakthrough Strategy
Session

Value - £5000

WELCOME BONUS 3

Today Only:

**Chris Cardell's
Lifetime Product Resources
Value: £12,000**



CHRIS CARDELL'S

SOVEREIGNTY SUMMIT

AT DOWNTON ABBEY

WITH SPECIAL GUEST **DAN KENNEDY**



What Happens Next

—— THE AI-POWERED —— **PRIVATE CLIENT PARTNERSHIP**

Your Business, Rebuilt Around AI

Your complete AI-powered Customer Acquisition,
Online Marketing, Sales, Customer Support and
Business Systems Solution

The Deadly Danger of a Referrals Based Business

Joy To Pain – The Three Stages of a Referrals Driven Business



- **STAGE ONE:** Pure Joy – Endless Customers and big Profits
- **STAGE TWO:** Mild Concern – Why isn't the business growing as fast as it should
- **STAGE THREE:** Total Panic – Customer flow stops and the business owner decides, too late, to sort out their Online Marketing

THE ONLY SOLUTION:

You MUST run your Business as if it had no Referrals. You must have a complete Digital Marketing system in place.

THE LINKEDIN REVOLUTION





ONE BILLION USERS

1

Reach

1 REACH



- 1 Billion Users
- The longest established Social Media Platform – 20 Years
- Growing
- 67 Million Companies

2

Targeting

2 TARGETING



- Job Positions
- Job Titles
- Business Owners
- Company Types
- Turnover
- Location
- Age
- Gender
- Skills

HR managers in all businesses across the UK

←

Free Book 2023 Audiences

Draft

Actions

Step 1
Select Campaign Group

Step 2
Set up Campaign

- Campaign details
- Audience**
- Ad format
- URL Parameters
- Placement
- Budget & schedule
- Conversion tracking

Step 3
Set up Ads

- Message Ad

Step 4
Review & Launch

Back to account

Where is your target audience?

Locations (Permanent)

United Kingdom

Exclude people in other locations

Your audience has their Profile Language set to

English

Your audience size will vary depending on the language selected here. English may be selected to reach all users in the region.

Who is your target audience?

Recommendation applied; be sure to save your campaign.

Include people who have **ANY** of the following attributes:

Job Titles (Current)

Human Resources Manager

Narrow audience further

Exclude people by audience attributes and Matched Audiences

LinkedIn tools may not be used to discriminate based on personal characteristics like gender

Enable Audience Expansion

Target audience size

94,000+

Locations (Permanent)

United Kingdom

Include people who have **ANY** of the following attributes:

Job Titles (Current)

Human Resources Manager

Forecasted results

Target audience size

94,000+

Segment breakdown

Function

Human Resources95%

Community and Social Services6%

Operations4%

Finance4%

Business Development4%

Hide segments

CEOs and MDs of all businesses in Manchester

←

Free Book 2023 Audiences

Draft

Actions

Step 1
Select Campaign Group

Step 2
Set up Campaign

- Campaign details
- Audience**
- Ad format
- URL Parameters
- Placement
- Budget & schedule
- Conversion tracking

Step 3
Set up Ads

- Message Ad

Step 4
Review & Launch

Back to account

Audience

Saved Audiences

Audiences

Create a new audience

Where is your target audience?

Locations (Permanent)

Manchester, England, United Kingdom

Exclude people in other locations

Your audience has their Profile Language set to

English

?

Your audience size will vary depending on the language selected here. English may be selected as the default language, even in areas where a local language is available, to reach all users in the region.

Who is your target audience?

Recommendation applied; be sure to save your campaign.

Include people who have ANY of the following attributes:

Job Titles (Current)

Chief Executive Officer, Managing Director

Narrow audience further

Exclude people by audience attributes and Matched Audiences

LinkedIn tools may not be used to discriminate based on personal characteristics like gender, age, or actual or perceived race/ethnicity. [Learn more](#)

Enable Audience Expansion

?

Target audience size

17,000+

Locations (Permanent)

Manchester, England, United Kingdom

Include people who have ANY of the following attributes:

Job Titles (Current)

Chief Executive Officer, Managing Director

Forecasted results

?

Target audience size

17,000+

Segment breakdown

?

Function

▼

Business Development

100%

Operations

4%

Arts and Design

2%

Media and Communication

2%

Sales

2%

Hide segments

To view forecasted results, fix the error in the Budget & Schedule section.

Finance Directors of all manufacturing businesses in UK

←

Free Book 2023 Audiences

Draft

Actions ▾

Step 1
Select Campaign Group

Step 2
Set up Campaign

- Campaign details
- Audience
- Ad format
- URL Parameters
- Placement
- Budget & schedule
- Conversion tracking

Step 3
Set up Ads

- Message Ad

Step 4
Review & Launch

Where is your target audience?

Locations (Permanent)

United Kingdom

Target audience size

9,800+

Locations (Permanent)

United Kingdom

W

Recommendation applied; be sure to save your campaign.

Include people who have ANY of the following attributes:

Job Titles (Current)

Financial Director

AND also have ANY of the following attributes:

Company Industries

Manufacturing

Narrow

audience further

Exclude

people by audience attributes and Matched Audiences

Forecasted results ?

Target audience size

9,800+

Segment breakdown ?

Function ▾

99%

10%

5%

5%

2%

ed results, fix the

get & Schedule

Back to account

LinkedIn tools may not be used to discriminate based on personal characteristics like gender, age, or actual or perceived race/ethnicity. [Learn more](#)

Owners of all businesses in the UK

←

Free Book 2023 Audiences

Step 1
Select Campaign Group

Step 2
Set up Campaign

- Campaign details
- Audience**
- Ad format
- URL Parameters
- Placement
- Budget & schedule
- Conversion tracking

Step 3
Set up Ads

- Message Ad

Step 4
Review & Launch

Back to account

Reset audience

View audience summary

Save audience

Where is your target audience?

Locations (Permanent)

United Kingdom

Exclude people in other locations

Your audience has their Profile Language set to English

Your audience size will vary depending on the language selected here. English may be selected to reach all users in the region.

Who is your target audience?

Recommendation applied; be sure to save your campaign.

Include people who have ANY of the following attributes:

Job Seniorities

Owner

Narrow audience further

Exclude people by audience attributes and Matched Audiences

LinkedIn tools may not be used to discriminate based on personal characteristics

☐ Enable Audience Expansion

Target audience size

1,200,000+

Locations (Permanent)

United Kingdom

Include people who have ANY of the following attributes:

Job Seniorities

Owner

Draft

Actions

Forecasted results

Target audience size

1,200,000+

Segment breakdown

Function

Business Development100%

Operations7%

Arts and Design6%

Media and Communication4%

Education3%

Hide segments

1-day

7-day

30-day

30-day spend

\$12,000.00 - \$21,000.00

30-day message sends

170,000 - 470,000

30-day cost per message send

\$0.06 - \$0.09

Forecasted results are directional estimates and do not guarantee performance. [Learn more](#)

Is this helpful? Yes No

2 TARGETING



You can also upload your Customer and Leads lists into LinkedIn and target them directly.

3

Marketing Options

Sponsored Posts (Ads)

Why Cyber Threats Can't Be Ignored.

As I am sure you're aware, businesses of all sizes in the UK are under a never-ending series of attacks by cyber criminals.

If you implement these nine recommendations, you will:

- Significantly reduce the number of times your business is disrupted.
- Recover from breaches much faster and more easily with less cost to your business.
- Improve the productivity of your company because these recommendations will also make your technology easier to use and easier to update.

Read the full guide now.

9 Cyber Security Strategies Guide • Preview 3 of 8 pages



9 Essential Strategies to Protect Your Business from Cyber Attacks



Mercury Homesearch

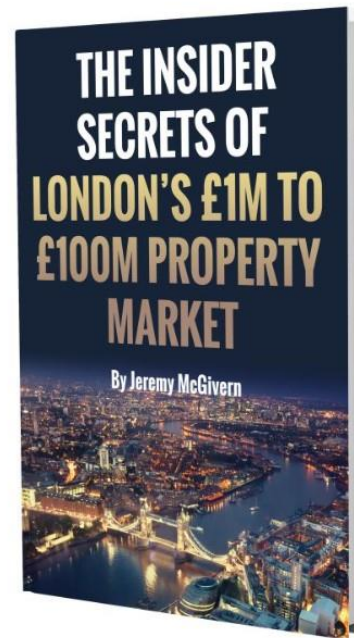
22 followers

Promoted



If you are looking to acquire property in London in the £1 Million to £100 Million range, a significant proportion of those properties are kept hidden from the public and only made available to a select few wealthy individuals.

Your Free Guide 'The Insider Secrets of London's £1m to £100m Property Market' gives you everything you need to know to access the world of London's finest off market properties



Exclusive Access to London's Secret Property Market

Download

jmelite10.com

MERCURY



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Repost

Comment as Mercury Homesearch...



Evie Risebro



Westbrook International Ltd

1,499 followers

Promoted

Delivering 1000+ Salesforce implementations with our bespoke methodology.

Get in touch today.



Transforming business performance
by driving clients' innovation using the
world-leading **Salesforce Cloud** platform.



The team at Westbrook are great. There are many partners that have Salesforce knowledge and could do the job, but its the team of people that set them apart. Nick, Ayse and Steve are what makes us come back to Westbrook again and again.



Get In Touch Today

lp.westbrook.co.uk

[Learn more](#)



Lil Packaging

2,933 followers

Promoted



Want to reduce your fulfilment time by 25%? Interested in cutting packaging costs by 30%? Need to remove plastic to meet your sustainability goals?

You've stumbled upon us at the right time.

At Lil Packaging, we push the boundaries of ecommerce packaging manufacture. Our products have replaced over 450 million plastic bags destined for landfill, incineration, or the oceans.

Contact us today to save time, money, and the planet.



A Lil' Goes a Long Way in Packaging

[Learn more](#)



Like



Comment



Repost



Send

Can't wait!

Fantastic idea

Exciting!

Excellent work

Looks gr >

Add a comment...





Cardell Media

1,261 followers

Promoted

If you run your own business, we want to support you during these challenging times. So we are giving away Free copies of our book '77 Ways To Get More Customers.' Acquiring Customers is the foundation of your business. This book will help you.

Get your FREE copy here: https://lnkd.in/e8_mnbWz



FREE Book: 77 Ways To Get More Customers

[Learn more](#)

cardellmedia.com

377

23 comments · 12 reposts

Reactions



Like

Comment

Repost



Comment as Cardell Media...



Most relevant ▾



Richard Ireland · 2nd

Digital Marketing, CMO, co-founder

23h ...

Thought Leader Ads



Thought Leader Ads

Build brand equity by sponsoring your thought leaders' posts.

Create Thought Leader Ads

What you can do with Thought Leader Ads



Build credibility by communicating through a trusted voice



Distinguish your brand as an industry authority



Grow community around your thought leaders



Chris Cardell · 1st

Chris Cardell

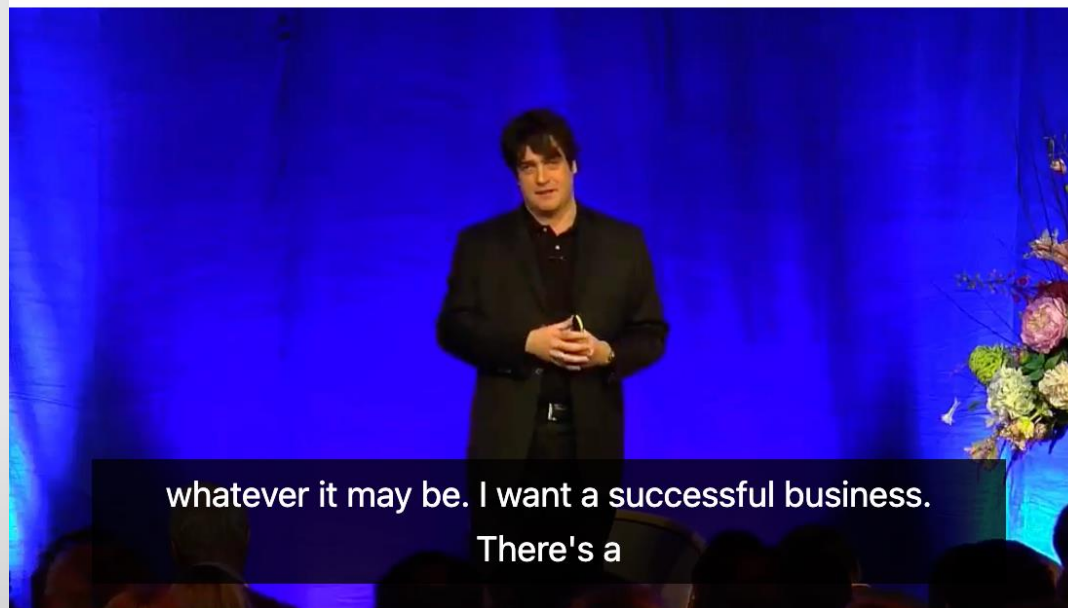
Promoted by Cardell Media



Discover the key to business success with our 3-minute video. It's the game-changer for your business success. Watch now!

 <https://lnkd.in/e6XmpGeH>

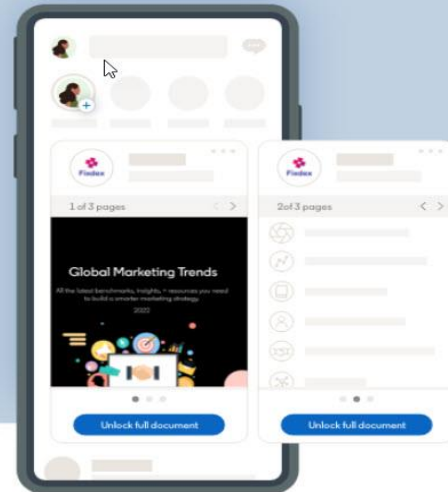
[#Entrepreneurship](#) [#SuccessSecrets](#) [#FreeResource](#)



   70

8 comments · 3 reposts

Nurturing 'Document Ad' Campaigns



Document Ads

Inspire audiences with thought leadership or collect leads at scale with your documents.

Create Document Ads

What you can do with Document Ads



Collect quality leads

Capture interested audiences by gating your content with a LinkedIn Lead Gen Form.



Measure audience interest in your content

Learn how much of your document is read and downloaded to inform your strategy across all phases of the marketing funnel.



Build awareness and nurture key audiences

Build trust and warm key audiences through educational content and inspire them with your thought leadership.

InMail Messages



Jim Simpson



Sponsored

Feb 26

Cyber Attack Update

Download



Jim Simpson

Dear Peter,

This is Jim Simpson, author of the forthcoming book 'The Cyber Secure CEO.'

Given the dramatic rise in Cyber Attacks in the UK – and the number of CEOs and senior managers whose positions have been made vulnerable by such attacks, I have produced a special guide on the vital and urgent steps you need to take to protect your business.

It's called "9 Essential Strategies to Protect Your Business from Cyber Attacks" and shows you why the protection put in place by many companies is proving no match for the committed cyber attacker.

It also shows you the simple but highly effective steps you can take to protect your business – and your reputation.

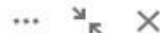
You can download your free guide here:

<https://freebook.ziptechservices.co.uk>

Time is not on our side as the people behind these attacks are



Chris Cardell



Sponsored

Jan 24

Your Book

[Send Me My Free Book](#)



Chris Cardell

Hi

Chris Cardell here. I'm the author of the book '77 Ways To Get More Customers.' You may have seen me on BBC, ITV and Sky News. I was wondering if I could send you a Free copy of the book (you can also buy it for £20 on Amazon) so that I can introduce you to my work. The book shows you the 77 best ways to get customers into your business, including the latest on LinkedIn marketing, Social Media, Instagram and Google. Also, how to increase the conversions on your website and the five best ways to increase your prices without losing customers, plus dozens of extra ways to get more customers.

'If you would like a Free copy of '77 Ways To Get More Customers' you can get it here:

<https://www.cardellmedia.com/gl/li-free-book/>

All the best,

Chris Cardell

[Send Me My Free Book →](#)



Neil Williams



Sponsored

Jan 19

Get Ready For Your Next Golf Event

[To The Website!](#)



Neil Williams

Hi Hollie,

I just wanted to reach out to you.

If you have a **golf event** coming up, you should check our latest offers and pricing.

You can even place your order now, ready in plenty of time for your event.

Or call us to discuss your options in detail, we would love to hear from you.

Use the code LINK5 if you would like 5% off.

Best wishes,

Neil

[To The Website! →](#)



Edward Marquis



Sponsored

Jan 19

Our Amazing St. Barths Offering

[Enquire Now](#)



Edward Marquis 

Hi Hollie,

Expand your offering and encourage your clients to explore St. Barths—it's been a hot spot this year with a surge in bookings!

Make use of our exclusive selection of prestigious European Villas, including some incredible options in St. Barths. Your clients will love the luxury and exclusivity.

We've found that offering additional concierge services free of charge on high-value bookings can really boost your numbers.

Show your worth through these extra services. Booking through us means full concierge support, including private chefs, helicopter and yacht transfers, maid and nanny services, and much more.

Visit our website for more details and feel free to reach out to me directly at edward@sardinianluxury.com.

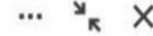
I look forward to helping you discover the epitome of luxury.

Need help? Let's chat!

[Enquire Now](#) →



Marcus Pattison



Sponsored

Sep

Air Quality and Emissions Event - Free Invite

[Register](#)



Marcus Pattison 

Hello Hollie,

I would like to invite you to the AQE Air Quality and Emission Monitoring conference and Exhibition over at the NEC on the 9th & 10th October.

I thought AQE would be of interest and value for you and your colleagues..... **Plus it's Free to attend!**

If you are interested, you can register below.

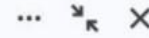
I hope you are able to join us in October.

Marcus

[Register →](#)



Fred Lill



Sponsored

Sep 6

Cutting packaging costs by 30%

[Learn More](#)



Fred Lill

Hi Hollie,

Interested in cutting packaging costs by 30%?

Need to remove plastic to meet your sustainability goals?

Want to reduce your fulfilment time by 25%?

Here at Lil Packaging, we've got you covered.

We push the boundaries of ecommerce packaging manufacture.
Our products have replaced over 450 million plastic bags
destined for landfill, incineration, or the oceans.

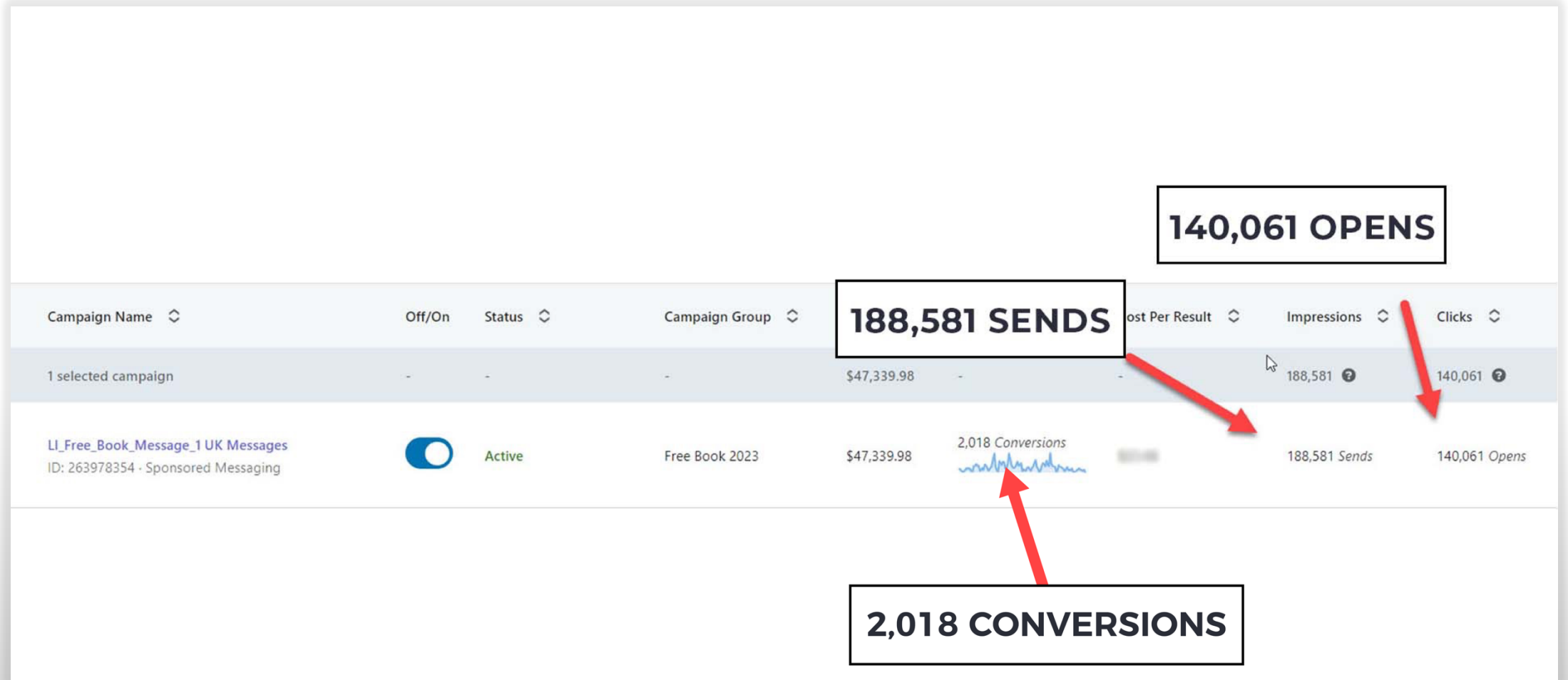
Reach out today to discuss how we can help you save time,
money, and the environment.

Fred

[Learn More →](#)

3 MARKETING OPTIONS

InMail Messages



3 MARKETING OPTIONS



Your Google AI Revolution

The 6 Driving Principles For Google Ads Success in 2026

1

The Decision

2

AI CPA Bidding

3

Stop Obsessing About Keywords

3 Stop Obsessing About Keywords

Google now understands
your Customer's INTENT

4

Do It Now So You're Ready For
Google's Switch To AI Search

✦ AI Overview



Maximize your Rome trip by [booking Colosseum and Vatican tickets weeks in advance](#), [staying in central areas like Navona or Pantheon for walkability](#), and [using the Metro or walking over taxis](#). Carry a refillable water bottle, wear comfortable shoes, and keep valuables secure in crowded spots to avoid pickpockets. [🔗](#)

Top Tips for Visiting Rome

- **Tickets & Sightseeing:** Book Colosseum, Roman Forum, and Vatican Museums tickets months in advance to avoid long lines or sold-out dates. Consider a 72-hour RomaPass for transport and attraction discounts.

[Show more](#) ▾

Reddit · r/TravelHacks

120+ comments · 3 years ago

Tips, suggestions and tricks for visiting Rome, Italy

Avoid street vendors, keep wallet in front pocket. Lower expectations when it comes to pizza, however the lasagna and other pastas are amazing. [Read more](#)

What are some underrated **tips** for **traveling to Rome** ... 138 posts 27 Mar 2025

Rome: Tips and Tricks from a first timer North ... 13 posts 25 Feb 2023

More results from www.reddit.com

People also ask

Tips, suggestions and tricks for visiting Rome, Italy - Reddit

13 Dec 2022 — Wear sunglasses and don't make eye contact with the street vendors. Carry a water bottle, it's safe to refill...

Reddit

[20 travel tips every first-time Rome visitor should follow](#)

18 Jan 2024 — Always be mindful of your bags on public transportation and around key touris...

Time Out Worldwide

[Super Simple Rome Travel Guide 2025: We Wish We'd Have ...](#)

1 Feb 2025 — and for us this is not...

YouTube · Your Golden Moment





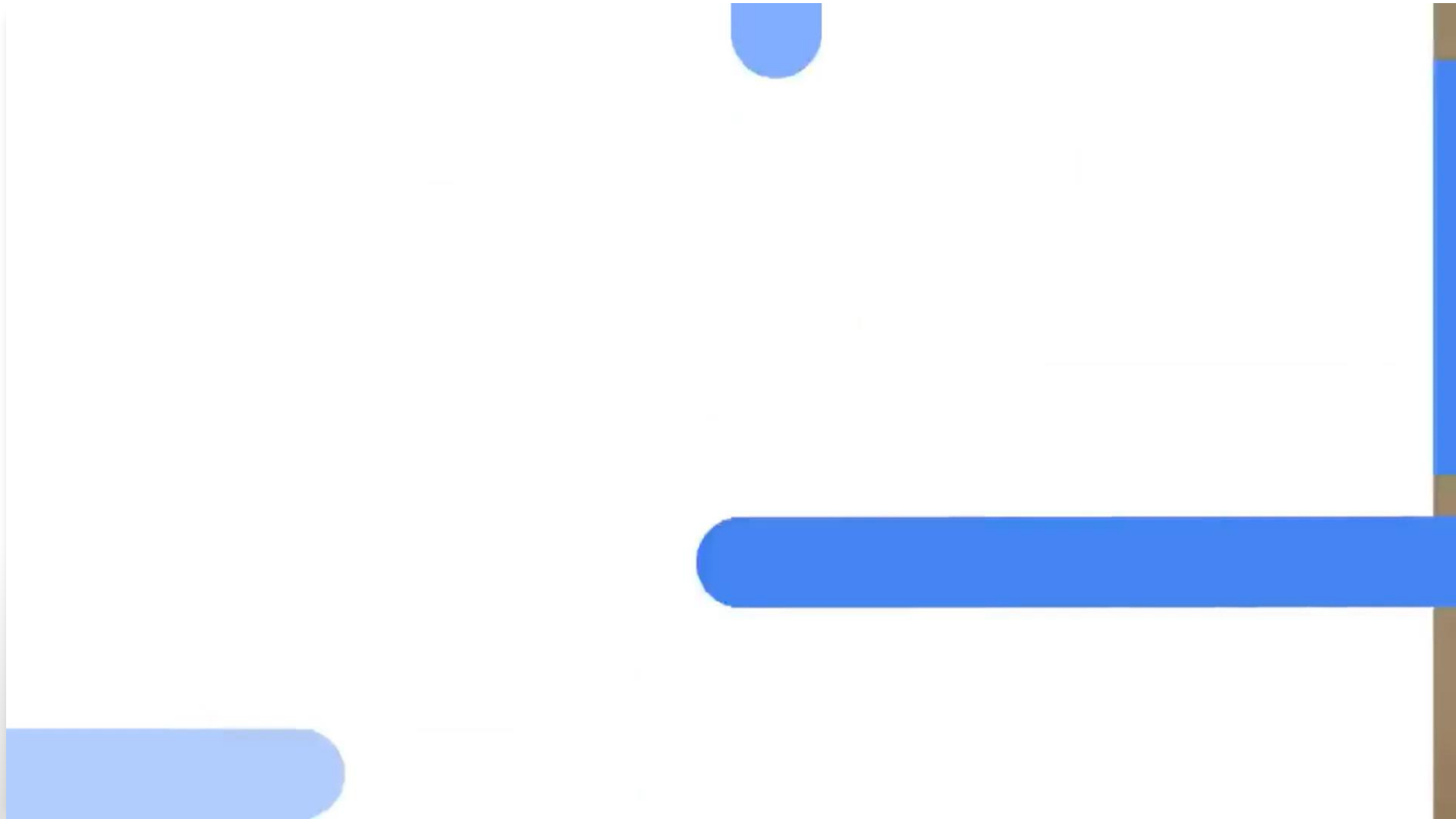
Hi Chris, what's on your mind?

Ask anything



- 🔍 What are smart ways to save money on groceries?
- 🔍 Running routes near me with a 5k loop
- 🔍 Give me some ideas for a low-key housewarming party

GOOGLE AI ADVERTS VIDEO



5

Beyond Google Search – The True Power of Google

YOUR GOOGLE BREAKTHROUGH

Why Online Marketing = GOOGLE



6

Remarketing – Your Business EVERYWHERE

REMARKETING TRIAD



Google

Google Search



You Tube

This Could Be You!



Royal Tunbridge Wells: 01892 362981

Orpington: 01689 663180

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01689 663180

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 Google Ads

Cardell Media > McQueens

Overview

Recommendations

Insights and reports

Campaigns

Campaigns

Ad groups

Ads

Experiments

Campaign groups

Conversions
145.00

Last 30 days

h for a page or ca

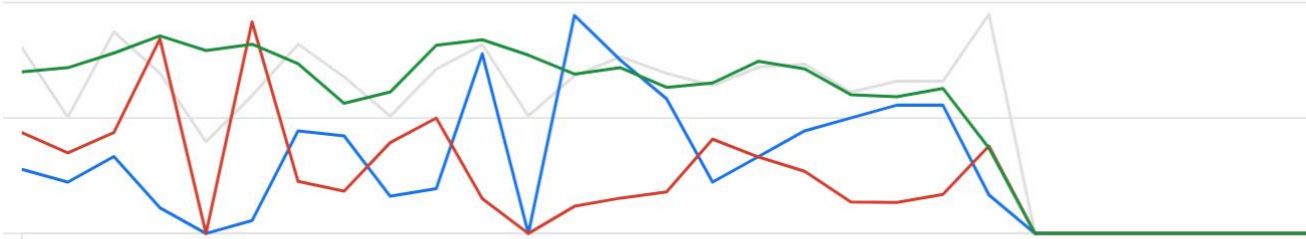
Refresh Help Notifications

Last 30 days Dec 21, 2024 – Jan 18, 2025

View details

Google AI is experimental. [Ter](#)

Conversions ▾	Cost / conv. ▾	Avg. CPC	Search impr. share ▾
145.00	£24.54	£0.90	27.88%



Dec 21, 2024Jan 18, 2025

Diagnostic insights

Want to know more: we would love you hear from you. To provide your details, so we can get straight back to you, please [contact us now](#).

core
fulfilment

01270 758000 [Customer Login](#)



About us.

At Core Fulfilment, our purpose is simple: **to serve our customers better.**



Overview

Phone call leads
74.00

Last 30 days

Last 30 days

+ New campaign

Phone call leads ▾

74.00

Search impr. share ▾

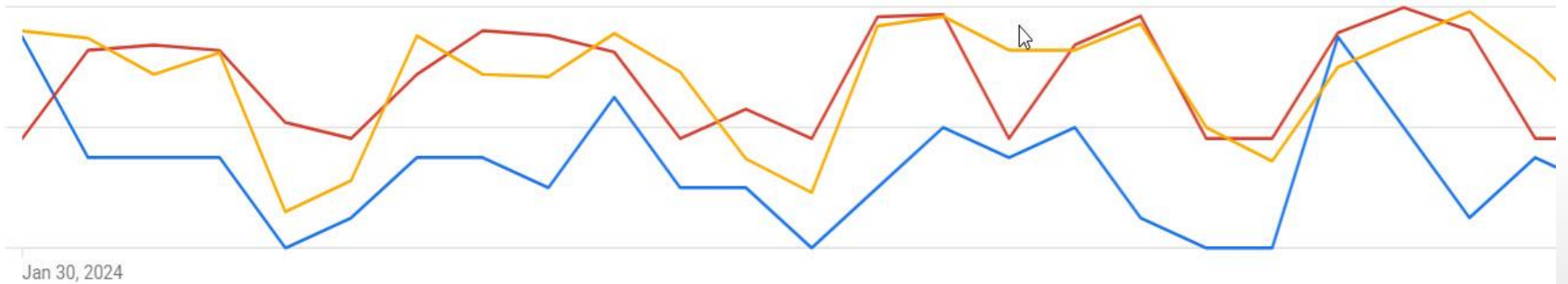
13.90%

Clicks ▾

2.05K

Cost

£6.37K



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sales@technibond.co.uk

Technibond
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HOME

APPLICATIONS ▾

PRODUCTS ▾

TECHNICAL ▾

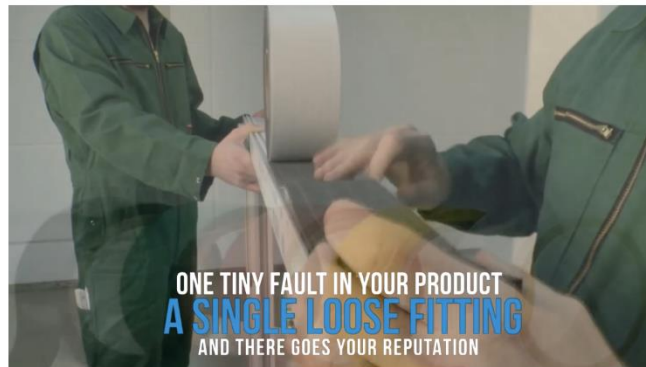
COMPANY ▾

NEWS

CONTACT US

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To Improve Your Productivity, Your Performance And Your Safety...



For over 35 years we've been supplying high quality, industrial-strength double-sided tape to industries across the UK, from building and construction to electronics, glazing and vehicle manufacturing. Whether you're in metal fabrication or signage, we've got the tape for you including tape to help to install Covid screen protection for your business - cashier desks, supermarket checkout screens, retail counters, anywhere you need to install protection screens in your business to keep you running safely with social distancing measures.

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Our Products

Supplying Technical Tape to all manufacturing sectors for all applications.

To speak to a technical expert for advice on what tape you need call us directly on [+44 0628 642839](tel:+441628642839)

Overview

Last 30 days

Conversions:
101.00

Cost / Conv.:
£25.81

+ New campaign

Clicks ▾

1.71K

Conversions ▾

101.00

Cost / conv.

£25.81

Cost

£2.61K



HUNDREDS OF ASPIRING & PROFESSIONAL PIANISTS STUDY PIANO
WITH OUR WORLD-CLASS PIANO COACHES WITH AMAZING
RESULTS.



The London Contemporary School of Piano

London Contemporary School Piano



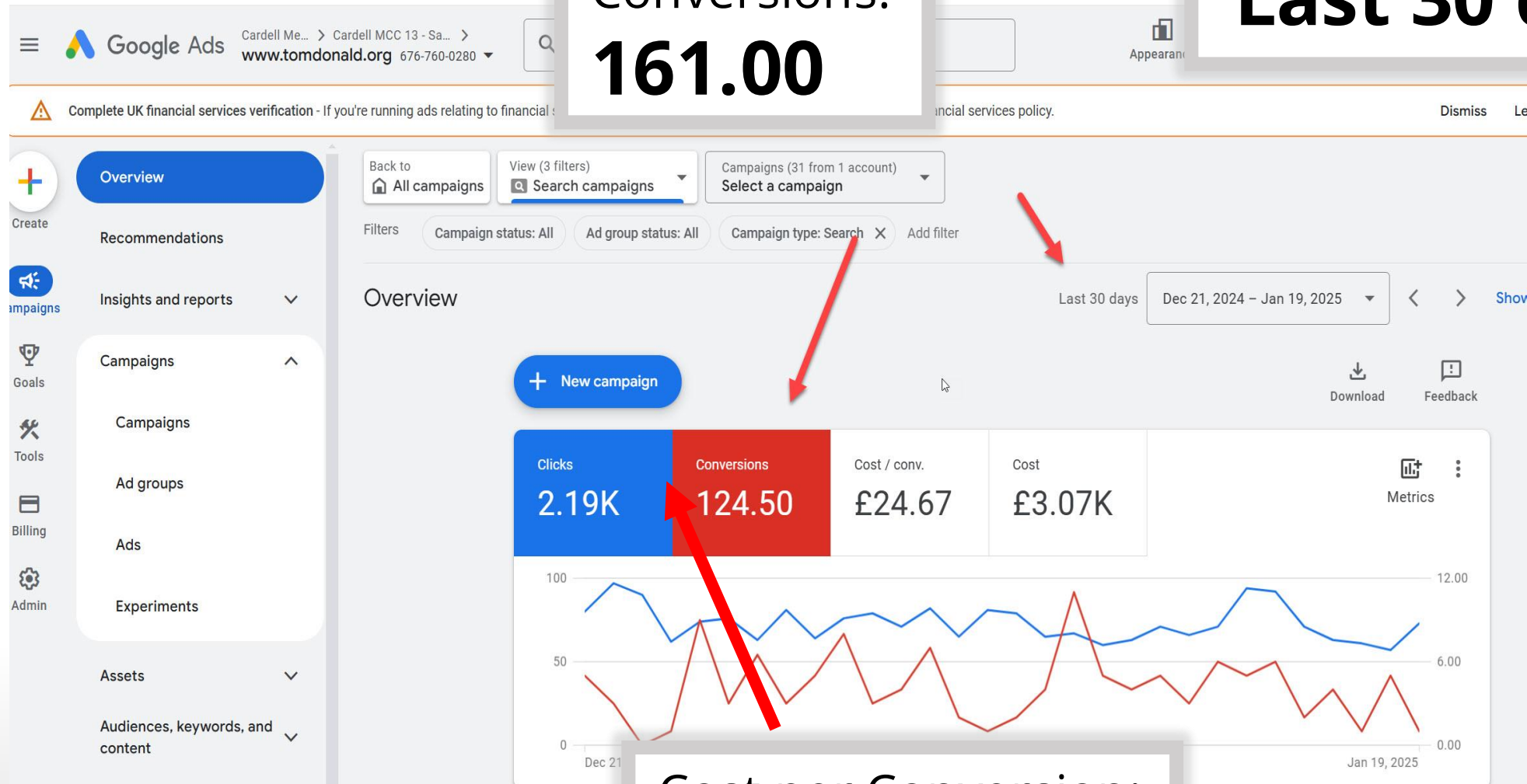
03:16



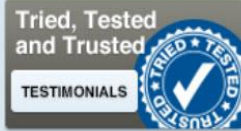
vimeo

Conversions:
161.00

Last 30 days



Cost per Conversion:
£25.11



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 Search Knowledge Base and On-line Shop for

Go!

Show Prices Exc VAT ▾

0
item(s)

View Basket

£0.00

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Anti Climb Products

Bird Free Fire Gel and Bird
Deterrent Spikes

Chains & Security Cables

Door Safety & Security

Ground and Wall Anchors (Security)

Hasps, Padbars & Shedbars
(Padlocking)

Home Security, Home Safety

Key Management, KeySafes &
Security Cabinets

Metal Detectors (Security)

Mirrors - Security Mirrors & Safety
Mirrors

Motorcycle and Leisure Equipment
Security

Padlocks (1) by Type

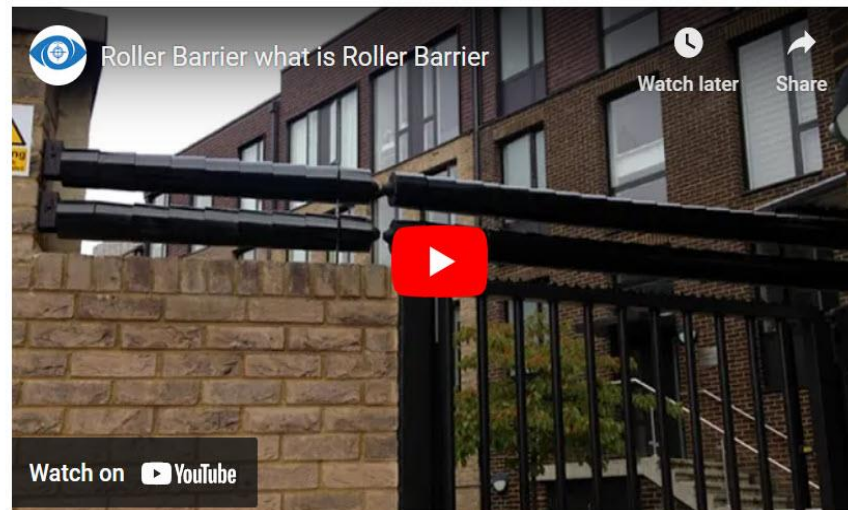
Padlocks (2) by Brand

Roller Barrier

Manufactured by us at Insight Security, Roller Barrier is the non-aggressive anti climb system of choice for use where children or vulnerable people are present

What is Roller Barrier?

Roller Barrier is a simple but highly effective anti climb barrier which uses fire resistant, self-extinguishing rotating plastic cups, threaded onto a central shaft, supported by brackets at regular intervals. The diameter of the plastic cups is large enough to prevent even the biggest hands from getting a grip. The plastic cups are unbreakable and manufactured to withstand tropical level UV radiation from the sun.



This non-aggressive Roller Spinner system is the favoured Anti Climb Barrier that offers practical and effective perimeter security - without the risk of injuring would-be intruders on spikey, sharp anti climb devices - so you won't be plagued with "No Win No Fee" injury lawyer claims because someone has injured themselves on your security barrier!

Anti-climb Solutions

Roller System - applications



MORE INFO

Roller Barrier - components

 Roller Barrier -
components

MORE INFO

BUY

see all perimeter security
products



MORE INFO

BUY

Sales Performance Max

Conversions
139.70

Campaigns

Last 30 days

Add filter

Search

Segm

	Campaign	Budget	Status	Clicks	↓ Conver	Cost / conv.	Conv. rate	All conv.
Sales-Performance Max-		£88.00/day	Some asset groups limited by policy	4,839	139.70	£18.96	2.85%	151.11

Conversions
139.70

Conv. Value / Cost
5.41

Last 30 da

+ New campaign

Conversions ▼

139.70

Cost ▼

£2.65K

Conv. value

14.3K

Conv. value / cost ▼

5.41



MENS

SEE COLLECTION



LADIES

SEE COLLECTION



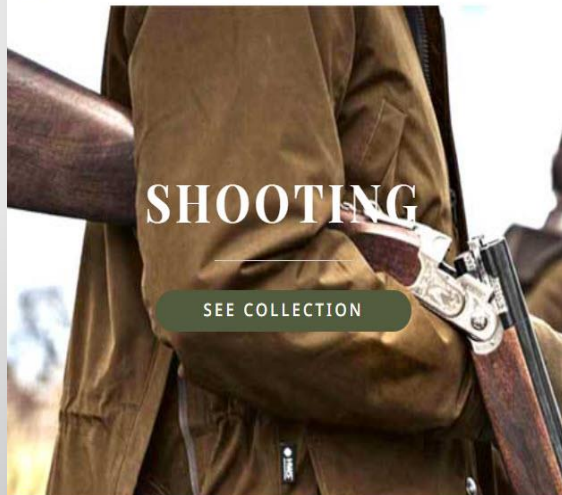
FOOTWEAR

SEE COLLECTION



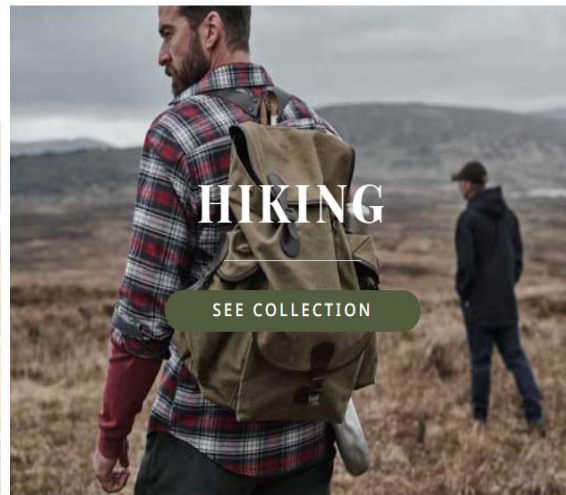
DOGS

SEE COLLECTION



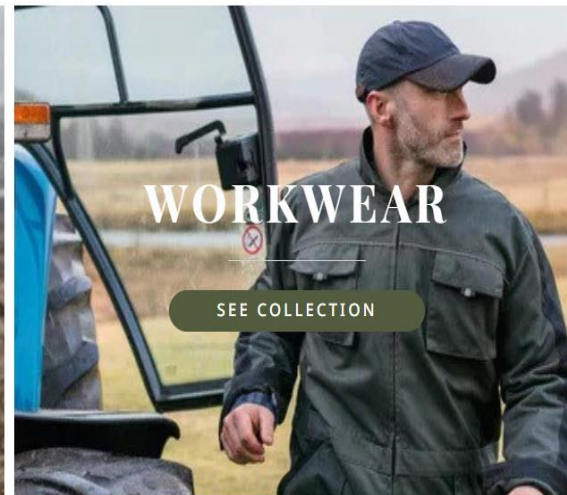
SHOOTING

SEE COLLECTION



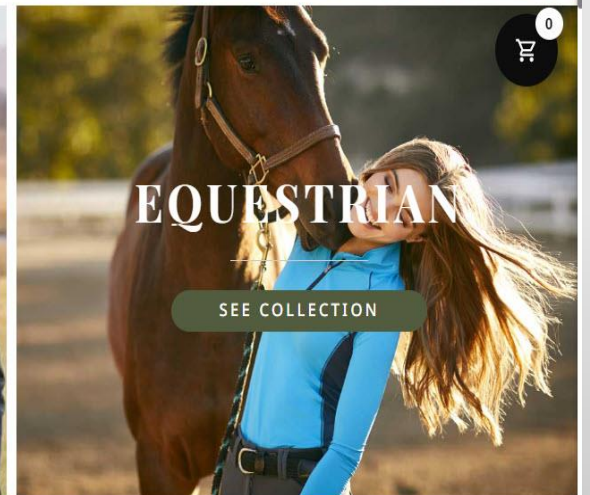
HIKING

SEE COLLECTION



WORKWEAR

SEE COLLECTION



EQUESTRIAN

SEE COLLECTION



Conversions
777.98

Overview



Campaign status: All; Ad group status: All Add filter

+ New campaign



Clicks ▾

33.3K

Conversions ▾

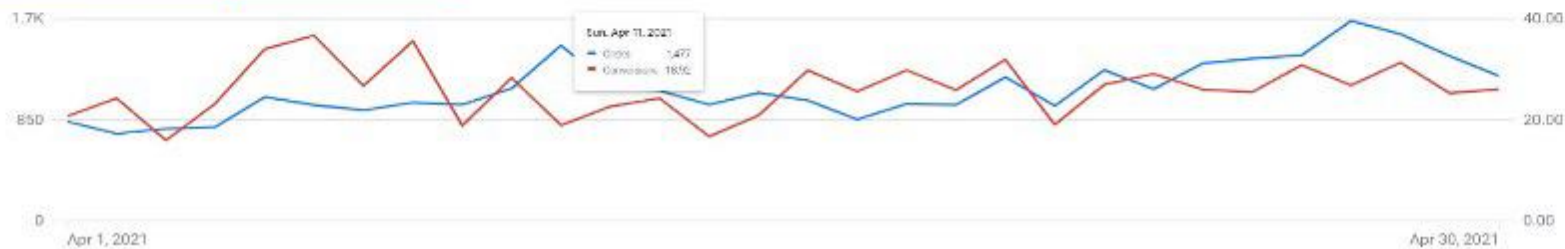
777.98

Cost / conv.

£18.96

Cost

£14.8K



Recommendations ▾

60.5% Your optimization score ⓘ

Expand your reach with Google search... +4.3%

Reach additional customers on partner sites ⓘ

Apply

View

< 1 / 21 >

Conversions
1.79k

Cost
£35.7K

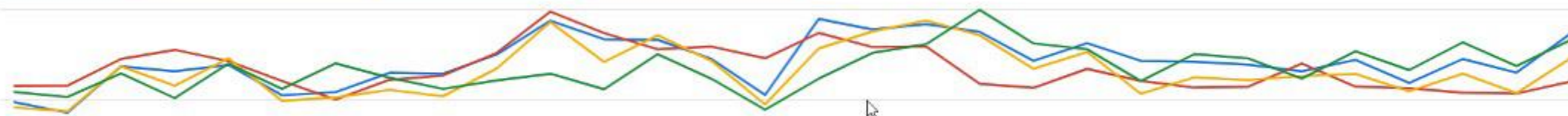
Cost. value
287K

Conv. Value
/ Cost
8.03

+ New campaign

Conversions ▾	Cost ▾	Conv. value ▾	Conv. value / cost ▾
1.79K	£35.7K	287K	8.03

Download



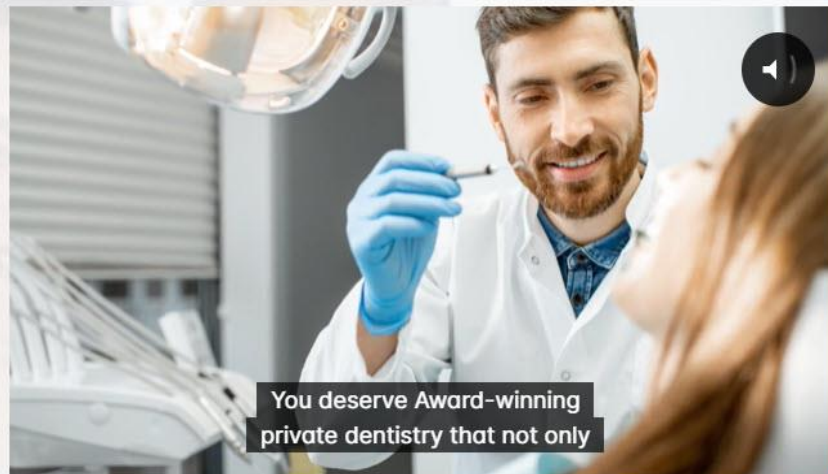
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Call 0115 973 3591

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Exceptional teeth care in Nottingham



You deserve Award-winning private dentistry that not only

Help your teeth last a life time with our expert help

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Dentist**

✓ **Dentistry
Experts**

✓ **0% Finance
available**

✓ **Dental phobia
experts**

✓ **Open Monday-
Saturday**

Conversions:
69.00

Last 30 days

Overview

Last 30 days

+ New campaign

Clicks ▾

634

Conversions ▾

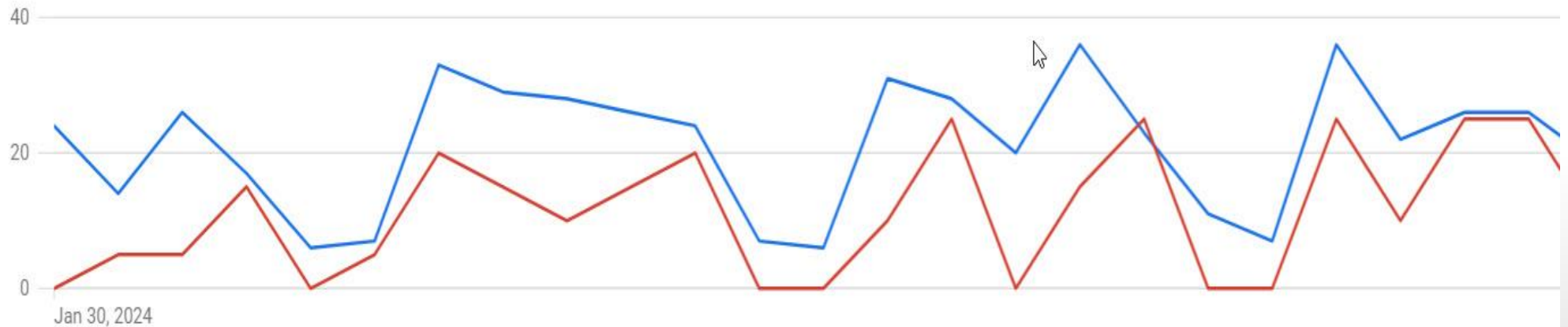
69.00

Cost / conv.

£16.60

Cost

£1.15K



EkoFuel Shop

All product prices include VAT and Free Delivery

EkoFuel is a premium quality bioethanol fuel, specially designed for bioethanol fireplaces. Available since 2012, EkoFuel bioethanol fuel for fires is the most popular bio ethanol fireplace fuel sold in the UK. It is suitable for use in any indoor or outdoor ethanol fireplace, that is designed to use liquid bioethanol fuel.

SORT BY: PRICE ▾ ↑

SHOW: 12 ▾  



1L Bioethanol Fuel For Fireplaces (1x1L)
£7.49
£7.49/Litre



2L Bioethanol Fuel For Fireplaces (2x1L)
£10.99
£5.50/Litre



4L Bioethanol Fuel For Fireplaces (4x1L)
£16.99
£4.25/Litre

 ADD TO BASKET



6L Bioethanol Fuel For Fireplaces (6x1L)
£20.99
£3.50/Litre

Conversions:
595.51

Conv. value
35.7K

Last 30 days

Overview

Last 30 days

+ New campaign

Conversions ▾

595.51

Cost ▾

£2.35K

Conv. value

35.7K

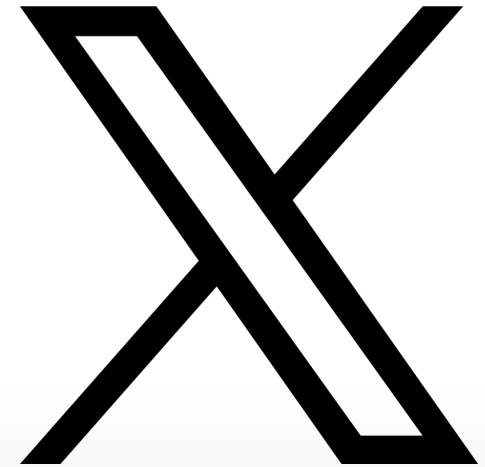
Conv. value / cost ▾

15.21

Cost:
2.35K

Conv. Value / cost:
15.21

YOUR AI SOCIAL MEDIA BREAKTHROUGH



**THERE'S ONLY ONE STRATEGY
FOR REAL SUCCESS ON ALL THE
SOCIAL MEDIA PLATFORMS**

**YOU MUST POST 2-3 TIMES PER
WEEK ON ALL THE PLATFORMS**

What's Working Now On The Main Platforms

INSTAGRAM

Discovery & Trust

- **Short authority Reels:** Hook → insight → credibility
- **Proof stacking:** client results, wins, behind-the-scenes
- **Life of the operator:** you building, thinking, working, leading



FACEBOOK

Trust & Conversion

- **Teach one thing properly:** clear authority posts
- **Customer stories:** problem → change → result
- **Repurpose everything:** turn one talk/video into 20+ posts



Authority

- **Market commentary:** what's changing, what matters, what's coming
- **“Here's what we're seeing” posts:** insider observations from your work
- **Calm authority voice:** clear, direct, no hype
- **Take a position** Have an opinion, take a stand



Ideas & Influence

- **Strong opinions:** clear, punchy, non-obvious takes
- **Teaching threads:** one useful idea broken into short points
- **Daily insight habit:** one sharp observation or warning



Chat GPT, Google, AI Search – and
The Social Media Connection that
NOBODY is telling you about

CHRIS CARDELL'S

PLATINUM INNER CIRCLE
AND AI MASTERMIND

THE WORLD'S LEADING
ENTREPRENEUR SUCCESS GROUP

Platinum Inner Circle

What's Included:

- Monthly Inner Circle Platinum Meeting and Q and A session
- Weekly Business Breakthrough Video
- Monthly £10,000 Entrepreneur Masterclass
- Monthly Platinum AI Mastermind meeting
- AI Insider Briefings — Early Access to the Most Important AI Tools & Breakthroughs
- Exclusive Inner Circle Private Members Group
- AI Chris — 24/7 Access to Chris Cardell's Breakthrough Strategies, Tailored to Your Business

Platinum Inner Circle



£700

Platinum Inner Circle



£400

Platinum Inner Circle



£300

Platinum Inner Circle



£2000

Platinum Inner Circle



£3000

What 7 Figure Entrepreneurs Know About Marketing That No One Else Does

What's Old Is New

The Three Ways to Grow Your Business

- Increase the number of Customers
- Increase the 'average spend'
- Increase the number of times people purchase

The Three Ways to Grow Your Business

If you...

- Increase the number of Customers by 10%
- Increase the 'average spend' by 10%
- Increase the number of times people purchase by 10%

Your Sales will increase by: 33%

The Three Ways to Grow Your Business

If you...

- Increase the number of Customers by 30%
- Increase the 'average spend' by 20%
- Increase the number of times people purchase by 30%

Your Sales will increase by: over 100%

Premium Pricing

The 7 Principles of Premium Pricing

1. People do not buy primarily on Price
2. Who you sell to is more important than price
3. Sell on Value, not Price
4. There's a direct link between Pricing and Marketing. Blunt Truth: your prices are too low because you don't have a good enough customer flow
5. You should not set your Prices
6. Start with a 10% increase
7. Explore the 21 Ways To Increase Prices

Premium Pricing in 2026

PLANS & PRICING

Start for free, then enjoy £1/month for 3 months

Choose the best plan for your business. Change plans as you grow.

Start free trial

Try Shopify free, no credit card required. By entering your email, you agree to receive marketing emails from Shopify.

Pay monthly

Pay yearly (save 25%)

£1/month for first 3 months

Basic

For solo entrepreneurs

Most Popular

£19

GBP /mo

Card rates starting at

- ✓ 2% + 25p GBP online
- ✓ 1.7% + 0p GBP in person

Standout features

£1/month for first 3 months

Shopify

For small teams

£49

GBP /mo

Card rates starting at

- ✓ 1.7% + 25p GBP online
- ✓ 1.6% + 0p GBP in person

Standout features

£1/month for first 3 months

Advanced

As your business scales

£259

GBP /mo

Card rates starting at

- ✓ 1.5% + 25p GBP online
- ✓ 1.5% + 0p GBP in person

Standout features

SLACK

Choose the plan that's right for your team

Pay by the month or the year, and cancel at any time.

Current Plan

Pro

\$7.25 USD

per person/month, billed yearly
\$8.75 USD per person/month when billed monthly

All the benefits of Free, and:

- ✓ Unlimited message history
- ✓ Unlimited apps and integrations
- ✓ Unlimited canvases with 30 days of version history
- ✓ Voice-first huddles with up to 50 participants

Business+

\$12.50 USD

per person/month, billed yearly
\$15 USD per person/month when billed monthly

All the goodness of Pro, and:

- ✓ User provisioning and deprovisioning
- ✓ SAML-based single sign-on
- ✓ Unlimited canvases with 90 days of version history
- ✓ Data exports for all messages

Enterprise Grid

[Contact sales](#) for pricing estimates

The productivity platform for enterprises — tools to standardize, automate and measure large-scale cross-functional work in a secure environment

All the greatness of Business+, and:

- ✓ Peace of mind with enterprise-grade security and compliance, such as HIPAA support and the Enterprise Key Management add-on
- ✓ Built-in employee directory
- ✓ Large scale collaboration and alignment with

Explore Bike > Shop Bike



Bike

Motivating cardio

Bike+

Cardio & strength

[Compare](#)

£1,599

Peloton Bike

★★★★★ [24,193 reviews](#)

☒ Buy new

£1,599

Membership separate

Klarna

or £134/mo at 0% APR¹ for 12 mos.

[Learn more](#)

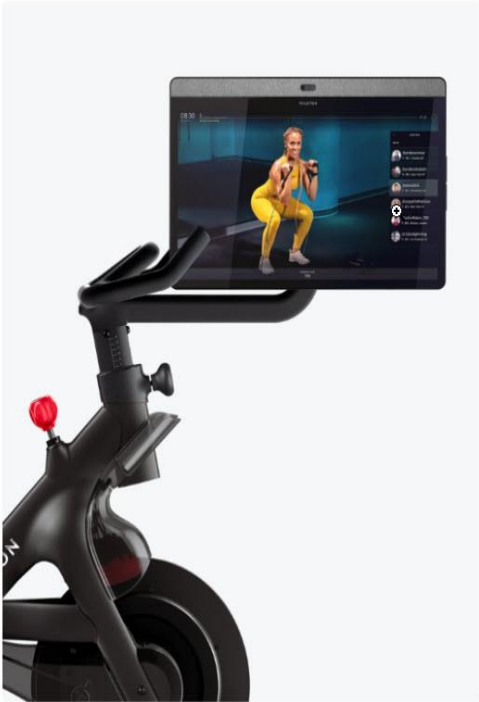
- Includes delivery and setup
- 30-day risk-free home trial²
- Comes with a worry-free warranty
- All-Access Membership (£39/mo) separate³

Explore Bike+ > Shop Bike+



Auto-resistance knob

Automatically adjusts to match instructor recommendations.



Rotating touchscreen

23.8" with 360° of movement for easy transitions to strength, yoga, and more.

Bike

Motivating cardio

Bike+

Cardio & strength

[Compare Bikes](#)

Peloton Bike+

★★★★★ [4,255 reviews](#)

£2,199

☒ Buy new

£2,199

Membership separate

Klarna

or £184/mo at 0% APR¹ for 12 mos.

[Learn more](#)

- Includes delivery and setup
- 30-day risk-free home trial²
- Comes with a worry-free warranty
- All-Access Membership (£39/mo) separate³

☐ Buy refurbished

£1,899

Membership separate

Klarna

or £159/mo at 0% APR¹ for 12 mos.

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SE



All the essentials.
Light on price.

GPS + Cellular
From £289

GPS
From £219



Price from
£219.00

New

Ultra 2



Price

£799.00

The most rugged
and capable.

GPS + Cellular
£799

Personal Training Price Breakdown 2025

Service Level Comparison

£30-50
Price hour

£50-60
Price hour

£65-80+
Price hour

Service Level	Price Range	Best For	Includes
Affordable PT	£30-50 per hour	Regular exercisers needing structure	Training sessions, programming
Mid-Range PT	£50-60 per hour	Goal-focused individuals	Training sessions, programming & nutritional guidance
Premium PT	£65-80+ per hour	Results-driven clients	Assessments, training sessions, correlated nutrition & accountability tracking

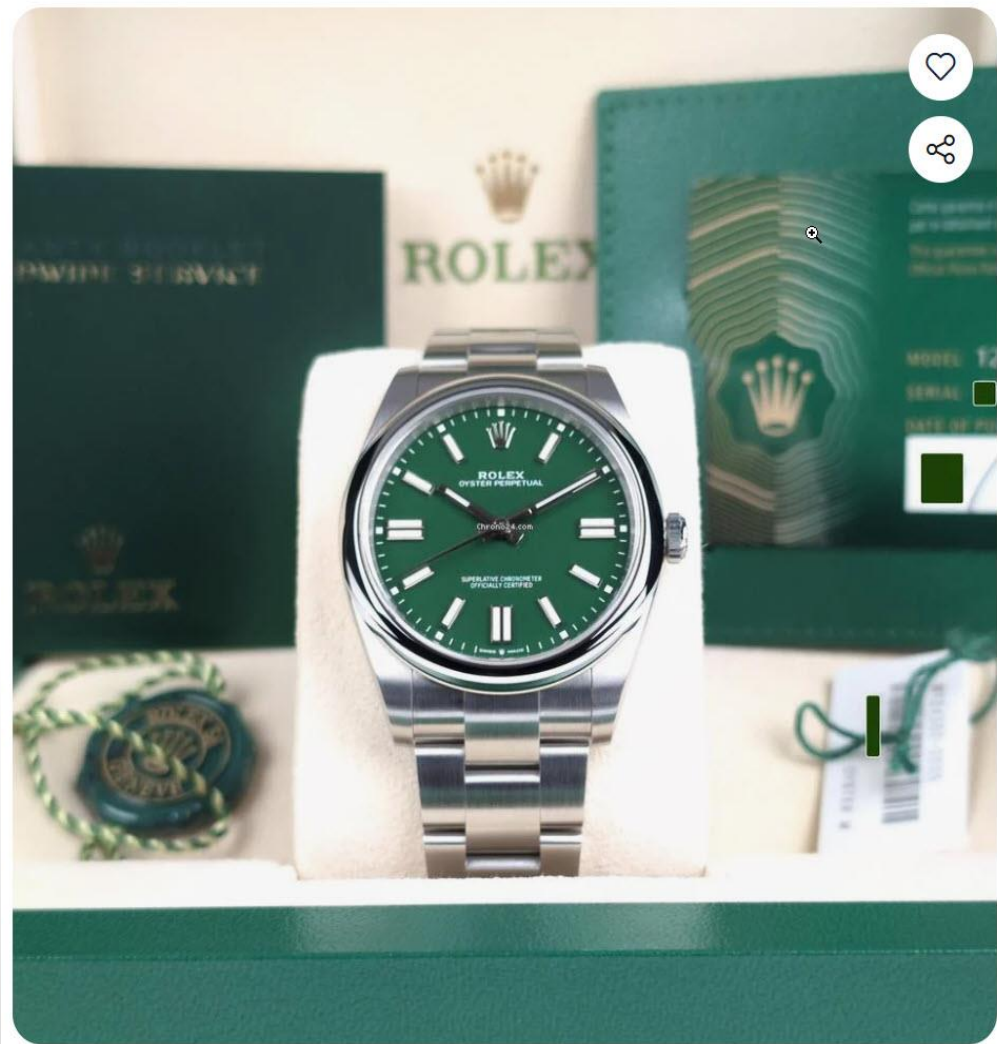
Dalton Wong

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Price from
£350.00
Per hour



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🔥 377 views in 48 hours

Rolex Oyster Perpetual 41

Unworn Complete Set Green

Condition: [Like new & unworn](#) | Year of production 2022 | Original box | Original papers

£6,958

+ £75 for insured shipping to [United Kingdom](#)



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Shipping and Seller Information

Item is in stock

Anticipated delivery: 07/07 - 15/07

£6,958



[Home](#) > [Rolex watches](#) > [Oyster Perpetual 31](#) > [Ice](#) > [277200](#)

Rolex Oyster Perpetual 31

Iced

Condition: [Like new & unworn](#) | Year of production 2022 | Original box | Original papers

£33,076

+ £87 for insured shipping to [United Kingdom](#)

£33,076



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“It is not the strongest of the species that survives, nor the most intelligent; it is the one most adaptable to change.”

Charles Darwin

CHRIS CARDELL'S
**ULTIMATE
MARKETING
2026**