

TRANSFORMATION THE ADVANCED THINKING EXPERIENCE

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SEMINAR SIX

**REPROGRAMMING
SUCCESS AND
WEALTH THINKING**

FIVE ADVANCED THINKING PRINCIPLES TO ACCELERATE SUCCESS

1. Excellence can be Duplicated

2. Defying Norms

3. Wealth is a Choice

4. The Possibility Paradigm

5. Beware Work Life Balance

Money

“Money is a thought form. It is a symbol of energy, and as such it has no real, intrinsic value. It is neither good nor bad, positive nor negative. It is impartial. The guy who wrote ‘money is the root of all evil’ just flat out didn’t have any! You can’t make it through the physical plane without it. And whereas sometimes the love of money can cause people to become evil and weird, it is a fact that without money you cannot be free. Poverty is restriction, and, as such, it is the greatest injustice you can perpetuate upon yourself.”

Stuart Wilde – ‘The Trick To Money is Having Some’

7 PRINCIPLES OF FINANCIAL FREEDOM

1 Excellence can be Duplicated

2 Your Beliefs about Money will determine your Financial Future
What does Money mean to you?

Good

Bad

3 Financial Freedom – A Decision (Not making a decision is making a decision)

4 The trick to money is having some

5 Money is a thought form

6 The Law of Attraction:

- Money attracts money
- Lack of neediness attracts money
- When it shows up at your door, let it in
- Appreciate your value
- Reframe Selling

7 Importance

THE 80/20 PRINCIPLE

The 80/20 Principle (Pareto's Law) is a fundamental element of Advanced Thinking and when you implement it, will impact the results you achieve in all areas of your life.

The 80/20 Principle states that 80% of results come from just 20% of causes.

For example, as Richard Koch states in his excellent book "The 80/20 Principle:"

80% of what you achieve in your business/job comes from 20% of the time spent.

80% of your profits will normally come from 20% of your customers

80% of crime is caused by 20% of criminals

80% of accidents are caused by 20% of motorists

80% of educational qualifications are achieved by 20% of children

80% of the wear and tear on your carpets will come from 20% of the actual carpet

80% of the pleasure you get from friends comes from 20% of the friends

20% of what happens in meetings will cause 80% of the results

20% of your clothes will be worn 80% of the time

20% of the population have 80% of the wealth

There is an in-built in balance between input and output – between efforts and results

What all this means

One of the most significant and radical consequences of The 80/20 Principles relates to time. Put simply, it means that 80% of the time and effort you put into most things is largely irrelevant.

Radical Thinking

80/20 thinking is Radical. Which makes sense, because the results it creates are radically different to "the norm."

80/20 Thinking and Effort / Results

80/20 Thinking is counter intuitive and goes against our cultural beliefs about effort and results.

We are conditioned to believe that there is an equal balance between effort and results.

Nothing could be further from the truth.

Once you realise this and open up your thinking to the possibilities, it is incredibly liberating.

Actions: Majority and Minority

The majority of what you do has little consequence. Not only is this counter-intuitive, it can also be a shock to the system. Your natural belief systems will pull you back to the norm. Beware the norm!

The Goal – and Really Changing your Life

Stop half of the 80%

Double the 20%

Then do it again.

And keep doing it.

80/20 THINKING IN ACTION

- 1 Make a list of all the main things you do in a typical week:

[illegible]

- 2 When you've finished your list, circle the actions that give you the most joy/happiness or are the most productive.
- 3 These are your happiness and productivity islands. Double them. It will change your life