

MODELLING THE MILLIONAIRES The Blueprint for a 7-Figure Income

1) BE SMART: The Art and Science of Decision-Making

- → Wealth is a Choice. It's a series of decisions
- → The Importance of Choice Points
- Not making a decision is a choice

IN BUSINESS

- → The Business you're in
- → What you sell
- → Price
- → Staff
- → Management

IN BUSINESS

- → What you're willing to tolerate
- → Suppliers
- → Targets/Goals
- Marketing all we need is a decision to Test

HOW TO MAKE GOOD DECISIONS

- 1) More and faster will generally lead to more good decisions
- 2) Upside / Downside
- 3) Modelling
- 4) Intuition / Unconscious

HOW TO MAKE GOOD DECISIONS

- 5) Patterns in the good decisions you've made
- 6) Only make important decisions when you're feeling good
- 7) 80/20 your decision making

2) DEFY NORMS

→ Money

→ Business

→ Time /Access

3) INTENT

→ Want vs Goals vs Intent

- → Unstoppable Force
- → Ultimate Solution to Adversity

4) WORK / LIFE BALANCE

- → It doesn't exist
- → Part of the selection process
- → Society 'norms'

4) WORK / LIFE BALANCE

- → The balance exists over longer time periods
- → Family Support
- → The importance of breaks

5) ENVIRONMENT

- → Physical Space
- → Interruptions
- → Auditory
- → Visual
- → Abundance or Poverty?

6) COLLABORATION STRATEGY

7) ACTION x SPEED → The KEY difference with the Entrepreneur Millionaire

- An Obsession with Implementation
- More important than ever because of CHANGE

7) ACTION x SPEED

- → The Chaos Principle
- → Action It Today
- → Don't be so tight
- → The 'Phenomenon'

